

EU Green Week 2026 : Partner Event Submission

Organisation Details

Organisation: TANIT Solutions <https://www.tanit.solutions/>

Type: Agri-tech / Sustainability Infrastructure Provider for Regenerative Agriculture Transition

Contact: CEO Jerome Goerke, jerome.goerke@tanit.solutions

Event Title & Type

Date: 02.06.2026

Time: 14:30 - 15:30 Central Europe time

Topic: *Sustainable farming practices*

Title: *From Compliance to Competitive Advantage: Investing in Regenerative Supply Chains*

Type: Online event (Workshop + Panel Discussion + Case Study)

Thematic Link (Nature-Positive Economy)

This event directly contributes to the EU Green Week 2026 theme *“Investing in nature: rewarding for people and business.”*

It explores how investment in regenerative agriculture, biodiversity, and ecological data systems enables a nature-positive economy by:

- Supporting profitable and resilient farming systems
- Enabling responsible sourcing and sustainable supply chains
- Creating measurable environmental and social value
- Unlocking economic returns through verified sustainability performance

Draft Programme From Compliance to Competitive Advantage: Investing in Regenerative Supply Chains

Format: Online

Duration: ~1 hours

1. Opening & Welcome (10 min)

- Introduction to EU Green Week theme
- Why investing in farms matters for supply chains

2. Main Presentation (20 min)

Topic: From voluntary sustainability to regulatory compliance

- Overview of EUDR & CSDDD requirements for agroexporters
- The shift to verifiable, farm-level data for compliance
- Implications for global supply chains post 2026

3. Case Study Presentation from current farm in Peru (15 min)

Topic: Regenerative agriculture and verification in practice

- Example from passionfruit supply chains (Peru)
- How data can be collected to enable traceability, transparency, compliance and ultimately profit
- Turning sustainability into measurable value at scale

4. Q&A (35 min)

Theme: What does investing in nature look like in your supply chain?"

Participants (indicative):

- Shubhangi Sharma
- Rafael Pflücker
- Jerome Goerke

Discussion topics:

- Compliance challenges and solutions
- Role of data and verification
- Business case for regenerative systems

6. Closing & Key Takeaways (5 min)

- Summary of insights