



Circular Week

A Digital Educational Campaign



Silesian
Voivodeship



LIFE20 IPE/PL/000007 - LIFE-IP AQP-SILESIA-SKY

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When: 3 - 5 June 2025, 00:00 - 24:00

Where: [the municipality's website](#)

Who: **Barbara Rozdzińska**, eco-manager of the Municipality of Psary



The circular economy is key to sustainable development, and education about recycling and resource reuse should reach as many people as possible. From June 3rd to 5th, 2025, the municipality of Psary will join EU Green Week by organizing "Circular Week"—an interactive online campaign aimed at encouraging residents to reduce waste and manage resources more consciously.

Throughout the campaign, the municipality's website will feature daily challenges, articles, quizzes, and practical tips on how to implement circular economy principles in everyday life. Participants will learn how to properly sort waste, reduce its volume, and explore technologies that enable resource reuse. The campaign will also emphasize the right to repair and responsible consumption, highlighting how repairing and reusing items is far more sustainable than disposing of them.

A key focus will be the connection between the circular economy and air quality. Improper waste management, illegal burning, and lack of recycling lead to emissions of harmful substances and environmental degradation. Through this campaign, residents of Psary will discover how their everyday decisions about shopping, waste sorting, and lifestyle choices can directly improve air quality in their community.

However, Circular Week is not just about theory—it offers practical advice and inspiration. The campaign will show residents how to incorporate zero waste practices, opt for recycled products, reduce plastic use, and support sustainable development. It will also serve as a platform for sharing best practices and local initiatives that promote the circular economy.

Psary's participation in EU Green Week marks an important step in building an informed community that is ready to embrace a more sustainable way of life. "Circular Week" will prove that everyone can positively impact the environment—starting with small changes in their daily habits.

This event is organized as part of the LIFE project "Silesia. Blue Sky Restored."

I invite you
Barbara Rozdzińska



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