

# Investing in Nature

## How Investment in Freshwater Ecosystems is Essential for the EU's Future Competitiveness

EOCA x EU Green Week

<b>Date</b>	3rd June 2026 (Friday)
<b>Time</b>	15:00-19:00 (4 hrs)
<b>Venue</b>	Ocean Room, Mundo Matonge, Brussels, Belgium
<b>Format</b>	Talks, Film Screening and Networking Drinks
<b>Registration Link</b>	<a href="https://luma.com/o30yixon">https://luma.com/o30yixon</a> - Draft (needs event image, description and confirmed schedule added)

### Programme

Time	Session	Speaker(s)	Duration
15:00	<b>Arrivals</b>		
15:30	<b>Welcome</b> <i>Opening address and introduction to the event</i>	Dan Yates, Executive Director, EOCA Conservation	5 mins
15:35	<b>Keynote: The Importance of Freshwater Ecosystems</b> <i>An examination of the state of the EU's freshwater ecosystems, the ecosystem services they provide, and their importance in mitigating climate change.</i>	<i>Leading European Academic (TBC)</i>	20 mins
15:55	<b>Keynote: Freshwater Under Threat - Policy Perspectives</b>	Claire Baffet, Freshwater Policy Lead, WWF Europe	20 mins

	<i>An overview of the legislative and policy concerns for the future of Europe's freshwater ecosystems.</i>		
<b>16:15</b>	<p><b>Panel: Investing in the Future of Freshwater</b></p> <p><i>From river restoration to innovation reducing environmental impact, how the outdoor industry is investing in freshwater.</i></p>	<i>EOCA (moderator), Outdoor Brand Reps (x2), NGO Project Lead</i>	20 mins
<b>16:35</b>	<p><b>Keynote: Freshwater Under Threat - Energy Development</b></p> <p><i>How energy development is threatening ecosystems, communities, and climate in the Austrian Alps</i></p>	WET Tirol	20 mins
<b>16:55</b>	<b>Film Screening</b>	WET Tirol	30 mins
<b>17:25</b>	<p><b>Networking Drinks</b></p> <p><i>Informal networking and refreshments</i></p>		
<b>19:00</b>	<b>Close</b>		

