

GLOBAL CIRCULAR NETWORK DPP PLATFORM

ONLINE WORKSHOP: Smart Tech for a Circular Economy



DATE. MONDAY 9TH JUNE 2025.

TIME. 11:00 AM CET (Central European Time). 7:00 PM AEST (Australian Eastern Standard)

DURATION. 1 hour.

Workshop Overview. As global brands prepare for the EU's shift toward a circular economy—driven by the EcoDesign for Sustainable Products Regulation and mandatory Digital Product Passports (DPPs)—the *Global Circular Network* - offering insights as an Expert Working Group partner as part of the EU Commission's **Cirpass-2**.

Join us for this focused 1-hour session, introducing “double DPP” smart tech tools and an open-source platform designed to build interconnected, human-centered circular pathways for textile-based products linking both B2B and B2C for a smarter circular economy

Welcome & Introduction (10 min)

- Overview of the circular economy shift and regulatory changes
- How DPPs enhance traceability, compliance, and waste reduction

Smart Tech Solutions for Circularity (25 min)

- Create separate B2B and B2C engagement: RFiD THREADS® vs. QR codes/NFC
- Bulk scanning for efficient circular systems, adding R-CYCLING networks
- Increase ROI, putting the “economy into circularity
- Creating safer, sustainable recycling streams and supply chains

Circular Business Models & Case Studies (20 min)

- Using denim jeans and yoga wear; utilising circular design strategies, Integrating rental, resale, repair, redesign, remake, all before recycling

Interactive Q&A & Discussion (5 min)

- Addressing industry challenges and implementation strategies
 - Open forum for participant questions.
-

This workshop is designed for industry leaders seeking practical solutions to stay ahead in the evolving circular economy landscape.

PRESENTED BY Alison Jose, CEO, *Global Circular Network* and Alice Paisley-Carruthers, Founder, WALK Consulting.

Reserve your spot <https://www.globalcircularnetwork.com/eu-green-week>