

Event title: Driving Circular Economy through end-of-waste status and zeolite Innovation

Web subtitle of your event: Policy & Industry Strategies for Sustainable Growth

Draft programme

1. Welcome & Opening Remarks (10 min)

- Introduction to EU Green Week and the circular economy focus

2. Brief overview of Z-ONA4LIFE and its relevance to circular economy goals (15 min)

- Main goals of the project
- Overview of zeolites and their applications in sustainable industries

3. End-of-waste condition. Legal implications (60min)

- Law 7/2022 on waste and contaminated soils for a circular economy. Situation in Spain.
- Regional considerations. Situation in the Principado de Asturias

4. Panel Discussion: Policy and Industrial Perspectives on End-of-waste Status and the Adoption of waste-based zeolites (60 min)

- Industry representatives, policymakers, and researchers discuss barriers and opportunities
- Topics:
 - Overcoming industrial and regulatory barriers
 - Enhancing research-industry collaboration
 - Financial incentives and policy alignment for waste-based zeolite adoption

5. Presentation of the Z-ONA4LIFE Blueprint (20 min)

- Key findings from the blueprint: industrial applications, policy challenges, and recommendations
- Aligning zeolite production with EU policies (Green Deal, Circular Economy Action Plan, Waste Framework Directive, etc.)

6. Closing Remarks & Next Steps (10 min)

- Summary of key takeaways
- Invitation to participate in ongoing discussions and collaborations