

2025

05-06 JUN

PADRÓN - GALICIA



# Rural Experience

**Rural ClimAccelerator Iberian DemoDay**

**Celebrating Innovation in Rural Areas**



# Rural ClimAccelerator Iberian

## Rural Experience

### Celebrating Innovation in Rural Areas

#### About the Rural Experience

Rural Experience is more than just a traditional Demo Day; it's a celebration of innovation aimed at serving rural areas. Our mission is to bring together various stakeholders from the innovation ecosystem, including authorities, public and private entities, and academic institutions, alongside our startups, mentors, and partners. Together, we aim to address the challenges created by climate change in rural areas of the Iberian Peninsula by providing innovative solutions.

#### ¿Why Rural Experience?

- **Radical Collaboration:** bringing together different actors, tools, and necessary resources to create opportunities and strategic alliances.
- **Disconnection for Reconnection:** immersing ourselves in natural spaces within a rural environment and its traditions.
- **Innovation Hub:** rural areas are not only places for recreation; they also have the potential to become hubs of innovation and experimentation.



Rural Experience highlights the potential of rural spaces as incubators for innovative climate solutions and ideas.

# Rural Experience

## DemoDay Main Details

### What to expect?

- **Startup Pitches:** Be captivated by the innovative solutions presented by our 10 participating startups, each prepared to make a significant impact on rural development.
- **Networking:** Interact with individuals with same ideas, including representatives from public entities, academia, impact investors, and experts, fostering collaborations and partnerships.
- **Keynote Speakers:** Gain insights from leaders and experts in rural development, sustainability, and innovation.
- **Climate Action:** Join us in contributing to the European Climate Pact by exchanging ideas with European Climate Pact Ambassadors and other impact-driven innovation agents.
- **Cultural Immersion:** Immerse yourself in the rich heritage and culture of Rural Iberian, with opportunities to enjoy local cuisine, explore the landscape, and participate in traditional activities.







# Rural ClimAccelerator Iberian

## Welcome to Rural Experience

### Attendee institutions

- Eu Climate Pact Ambassadors
- EU Mentor Crew
- Impact Investors
- Our Impact Startups
- Climayte KIC
- Our Partners: Flinsa, Foresa, Clarke Modet, First Drop, CLuster Turismo Galicia



Our Location: Padrón (Galicia)





# PROGRAM RURAL EXPERIENCE

Thu, 5 Jun

## The DemoDay

- Welcoming
- Workshops preparation :
  - Pitch - Public Speaking Dhani Spiller
  - Desing Thinking Creative Regeneration Pedro Sáez
- Food
- Project Flinsa and Communities Forest Managment
- Excurtion Padron Finsa
- Program Feedback

Fri, 6 Jun

## The DemoDay

- Welcoming:
- Keynote speaker
- Pitch Session
- Feedback Investors
- Reverse pitching (Stakeholders)
- Next Steps Feedback

# Our Organizer Team



**Thais Glod**

Head of Rural Spain  
ClimAccelerator



**Estefani Rodriguez**

Programs Logistic



**Andrea Sanchez**

EU Project Manager



**Aitana Albert**

Entrepreneur  
Assistant



**Juan Pablo Tinajero**

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