

# LIFE2M Micromobility Showcase: Discover & Test Sustainable Vehicles at UNIFI's Green Week!

12.06.2025 | 10AM-2PM

**10:00am**

## Opening & Welcome

- Introduction to LIFE2M Micromobility Showcase
- Welcome by University of Florence Representatives
- Brief overview of EU Green Week and Sustainable Mobility Initiatives

**10:30am**

## Micromobility Solutions Presentation

- Presentation on LIFE2M Project: Goals & Innovations
- Discussion on the Environmental and Economic Benefits of Micromobility
- Insights from Researchers & Industry Experts

**11:15am**

## Live Demonstration & Test Rides

- Hands-on experience with innovative microvehicles
- Live demonstration of the latest sustainable urban transport solutions
- Guided test rides and expert insights

**12:00pm**

## Panel Discussion & Audience Interaction

- Engaging discussion on the future of urban transport & sustainability
- Student and public participation: Q&A session
- Feedback collection on micromobility solutions



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**12:45pm**

Networking & Exhibition

- Exhibition of micromobility solutions developed within LIFE2M
- Open networking session with researchers, policymakers, and industry leaders
- Refreshments and informal discussions

**13:30pm**

Closing Remarks

- Summary of key takeaways
- Closing speech by UNIFI & LIFE2M Representatives
- Future steps & involvement opportunities



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