

Innovating for Competitiveness: Driving a Circular and Sustainable European Plastics System

3 June 2025, 16.00 – 19.00 CET (Brussels)
Rue Belliard 40, 1040 Brussels *(final venue and timings TBC)*

Draft Programme Overview

All speakers and presentation titles subject to final confirmation

16:00	Plastics delivering the EU Clean Industrial Deal – walking exhibition of circular, low carbon and sustainable innovations from across the European plastics value chain, and contribution of plastics to strategic EU downstream industries	
17:00	Welcome remarks	Plastics Europe President
17:05	Scaling EU-produced fossil-free plastics – what is needed to make this happen	Alex Hogan, CEO, Vioneo
	A plastics producer's perspective on scaling a competitive and circular plastics system in Europe	Yvonne van der Laan, EVP Circular and Low Carbon Solutions, LyondellBasell
	The next generation of recycling technologies	Alexandre Kremer, Co-founder and Co-CEO, Radical Dot
	Making a competitive business case for EU produced low carbon and circular plastics	Rob Ingram, CEO Ineos Olefins & Polymers Europe
	Leveraging financing mechanisms to make circular plastics a reality, learnings from other sectoral sustainability transitions	Name TBC, SystemIQ
17:55	Panel discussion & questions from the audience, moderated by Virginia Janssens, Managing Director, Plastics Europe	
18.25	Concluding remarks and call to action	Plastics Europe President
18:30	Closing & wrap-up, networking reception & exhibition	