



**EUROPE DIRECT**  
Περιφέρεια Κρήτης  
Region of Crete

# EU Green Week in Crete

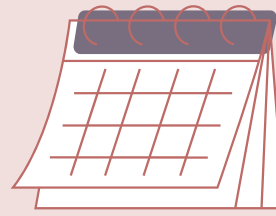
*Nature-positive economy:  
Tasting Day with Cretan PDO-PGI-EPIP Products*



## FACTSHEET



Alagni, Crete



12 June 2026



Urban citizens



### Main activities:

Guided tour to the vineyards,  
Presentation of PDO, PGI & GI  
produce, Wine tasting paired  
with Cretan PDO, PGI & GI



### Main topics:

Agriculture, green innovation,  
awareness on PDO, PGI & GI  
produce, nature-based solutions  
in agriculture

### Collaboration between:



ED Region of Crete



Lyrarakis Estate

### Objectives:

- ✓ Re-acquaint the urban citizens with the rural area
- ✓ Educate citizens about the Cretan PDO-PGI-GI produce
- ✓ Inform citizens green innovations in agriculture



Co-funded by  
the European Union

## ***Nature-positive economy: Tasting Day with Cretan PDO-PGI-EPIP Products***

*Friday, the 12<sup>th</sup> of June 2026*

*EU Green Week 2026*

***Lyraraki Estate*** ([\*Alagni, Heraklion Crete, 703 00\*](#))

### **Draft Programme**

- 17:00-17:30**     **Registration**
- 17:30-17:40**     **Welcoming remarks**  
  
*Representative from the Region of Crete  
Representative from the Lyraraki Estate*
- 17:40-18:20**     **Tour of the vineyards**
- 18:20-18:50**     **Tour of the winery and presentation of the Lyraraki Wines company**  
  
**Innovation, agriculture and environmental protection**  
*Representative from the Lyraraki Estate*
- 18:50-19:00**     **Wine tasting paired with Cretan PDO-PGI- GI Products**  
  
**What makes a PDO-PGI- GI Product so special?**  
*Representative from the Directorate-General for Quality Assurance of Agricultural Products of “ELGO-DIMITRA”*
- 19:00-21:00**     **Free time to explore the Lyrarakis Estate**
- 21:00**             **Return to Heraklion**