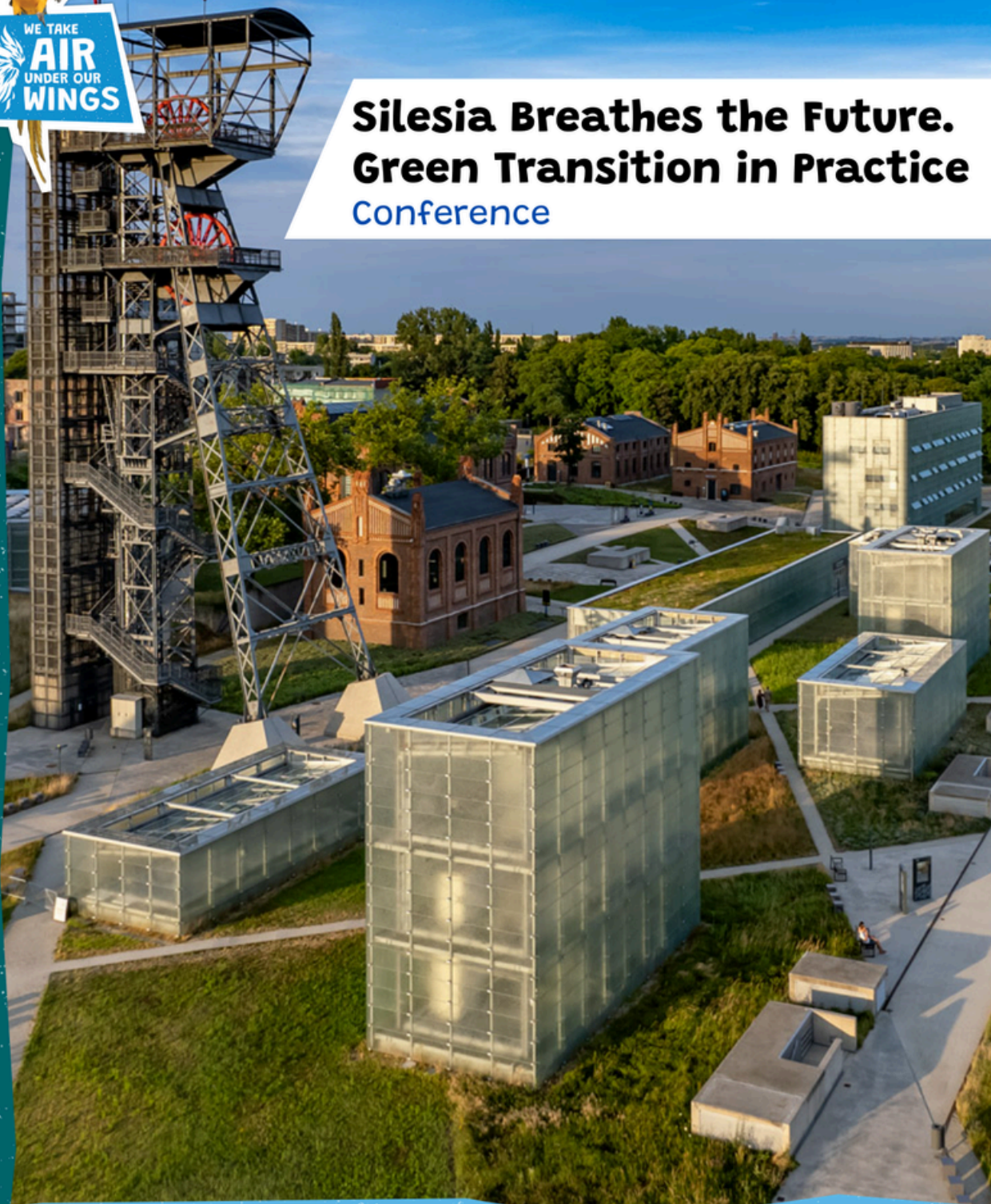




WE TAKE
AIR
UNDER OUR
WINGS

Silesia Breathes the Future. Green Transition in Practice Conference

 **EU**
GREEN
WEEK



Integrated LIFE project "Silesia. Blue Sky Restored". Comprehensive implementation of the Air Quality Plan for the Silesian Voivodeship. LIFE20 IPE/PL/000007.- LIFE-IP AQP-SILESIA-SKY

Conference “Silesia Breathes the Future. Green Transition in Practice”



When: 3 June 2026, 9:00 – 15:00

Where: Silesian Museum, Tadeusza Dobrowolskiego 1, 40-205 Katowice

Host: “Silesia. Blue Sky Restored” Project, Silesian Museum, Aplan Media

The initiative is an official EU Green Week Partner Event.

Can the energy and environmental transition become a real development opportunity for a region and a practical example of “Investment in Nature” in action? The conference “Silesia Breathes the Future. Green Transformation in Practice” will demonstrate that the Silesian Voivodeship is increasingly becoming a place where investing in nature translates into tangible economic, social, and environmental outcomes.

The event will take the form of an on-site expert conference for approximately 200 participants, primarily mayors and municipal leaders, as well as municipal eco-managers, along with representatives of public administration, institutions, and the expert community. This group is directly responsible for planning and implementing investments at the local level, which is why the conference will focus on practical, ready-to-implement solutions for cities and municipalities.

The meeting will be conducted as a dynamic, moderated discussion with active participation from the audience present in the room. The programme will include expert debates, questions from participants, and interactive elements such as live voting. The event will also be streamed on social media to extend its educational and promotional reach, however, the core of the conference is the in-person exchange of knowledge and experience.

The conference programme will include four thematic sessions aligned with the objectives of EU Green Week 2026, focusing on investing in nature as a foundation for development. The first session will explore the design of cities that support health and the environment.

Discussions will focus on urban greenery, blue-green infrastructure, and spatial planning as tools for improving quality of life. These are areas where investment in nature leads to reduced public health costs, increased climate resilience, and enhanced attractiveness of urban areas for investment.

The second session will focus on proven solutions for local governments, including actions to improve air quality and energy efficiency. Concrete implementation models, support programmes, and financial instruments will be presented. This demonstrates the direct link between public policy, financing, and measurable environmental and economic outcomes, such as reduced energy costs and improved living conditions.



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The third session will address technologies supporting environmental management in cities. Experts will discuss the use of data, monitoring systems, smart city tools, and innovative technologies in decision-making processes. This shows that investing in nature can be supported by innovation and knowledge that increase the efficiency of public spending.

The final session will focus on environmental communication and building social acceptance for change. Effective communication is a key factor in implementing environmental investments, as it influences citizens' decisions and the pace of transformation. This represents an investment in social capital, without which even well-designed policies cannot achieve their intended impact.

The conference will clearly demonstrate that investing in nature operates across multiple levels, from infrastructure financing and public policy to education and community engagement. Key stakeholders, including local authorities, experts, institutions, and eco-managers, will take part, collectively shaping the system that drives green transformation.

The expected outcomes of the conference include knowledge exchange, increased effectiveness of implemented actions, and strengthened capacities of local decision-makers. In the long term, this will contribute to better resource management, reduced emissions, improved air quality, and the development of a modern, sustainable regional economy.

The conference "Silesia Breathes the Future. Green Transformation in Practice" shows that investing in nature is not just an idea, but a set of concrete decisions and actions that are already shaping the future of cities and regions.

The event is organised as part of the project "Silesia. Blue Sky Restored".



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