

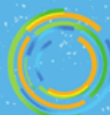


 EU
GREEN
WEEK

Invest in Nature. **4 Keys to a Green Future** Field Game



Silesian
Voivodeship



Związek Gmin i Powiatów
Subregionu Centralnego
Województwa Śląskiego



Integrated LIFE project "Silesia. Blue Sky Restored". Comprehensive implementation of the Air Quality Plan for the Silesian Voivodeship. LIFE20 IPE/PL/000007 - LIFE-IP AQP-SILESIAŃ-SKY

“Invest in Nature. 4 Keys to a Green Future” Field Game



When: 12 June 2026, 13:00 – 18:00

Where: Municipal Cultural Centre in Mierzęcice, Wolności 102a, Mierzęcice

Host: Agnieszka Szwaja, subregional eco-manager of the Association of Municipalities and Counties of the Central Subregion of the Silesian Voivodeship

The initiative is an official EU Green Week Partner Event.

Can the future of the environment be “unlocked”? During the outdoor ecological game “Invest in Nature. 4 Keys to a Green Future”, participants will discover that the key to change lies in knowledge, awareness and everyday choices. Organised as part of EU Green Week in Mierzęcice, the event combines environmental education with elements of gamification, reflecting this year’s theme: an economy in harmony with nature.

Participants, acting individually or in family teams, will embark on a symbolic journey through four challenge zones. Each of them refers to key aspects of today’s environmental and economic transformation, demonstrating that responsible resource management is the foundation of sustainable development.

The first stage focuses on awareness, where creative tasks help participants understand biodiversity, ecological interdependencies and the impact of human activity on nature. The next challenge centres on responsible choices, showing in practice how proper waste segregation and waste reduction contribute to the circular economy.

Participants will then face the knowledge challenge, exploring the links between air quality, energy and everyday habits. Here, they will see how individual actions affect both public health and the condition of the environment. The final stage focuses on building lasting habits that support the protection of natural resources such as water, soil and energy.

Each challenge is short and dynamic, allowing participants to join the game at any time and complete all stages at their own pace. Collecting the four “keys” becomes not only a fun activity, but also a symbol of gaining the competencies needed to build a more sustainable future.

The event demonstrates that ecological transformation begins with simple, everyday decisions, and that investing in nature also means investing in economic development and quality of life. The game creates a space for shared experience, learning and raising awareness that everyone can have a real impact on the future of their surroundings.

The event is organised as part of the project “Silesia. Blue Sky Restored”.



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10 minut błękitu



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