

Circular Packaging and EU targets – will we make it and how?

The clock is ticking – and Europe must undergo a massive overhaul in packaging waste collection, sorting, and recycling to meet circular economy targets. But who needs to do what and how do we meet the challenge?

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| 15 minutes | EU circular economy policy: are we set for success or failure? | CEFLEX – The Circular Economy of Flexible Packaging |
| 45 minutes | <p>Panel discussion</p> <ul style="list-style-type: none">• Navigating 2025 – 2030: what do all actors have to do now to implement the PPWR for flexible packaging?• What is putting the brakes on change and implementation?• How can EU policies like the Circular Economy Act to support the transition to circularity? Which policy gaps exist for flexible packaging?• The Member State perspective – triggering transformation at country level | <p>Member State speakers from leadership positions in local authorities and EPR in Romania, Poland, Belgium, the Netherlands as well as the UK have confirmed their interest to participate.</p> <p>Once awarded, a final selection of the confirmed candidates to be made</p> <p>Objective: A gender-balanced panel of subject matter experts from industry, academia and local authorities on systems change, Extended Producer Responsibility (EPR) and packaging</p> |
| 25 minutes | Debate and Q&A | |
| 5 minutes | Conclusions and close | |