

# From Nature-Based Ideas to Projects and Investment

08.06.2026, 16:30- 18:30, Brussels, Belgium | In-person stakeholder networking event | Venue to be confirmed

## Concept

This EU Green Week 2026 Partner Event is designed as a practical stakeholder networking session on how nature-based ideas can move towards cooperation, implementation and investment pathways.

The event will bring together SMEs, project developers, innovation intermediaries, public actors, consultants, investors, regional stakeholders and organisations interested in nature-based solutions, green transition and a nature-positive economy.

In line with the EU Green Week 2026 theme “Investing in nature: rewarding for people and business”, the session will explore how nature-based solutions can create environmental, social and economic value, while opening space for future cooperation, project development and implementation opportunities.

## Agenda

Time	Session	Content
16:30–16:45	<b>Arrival and networking welcome</b>	Informal arrival and first networking exchange between stakeholders working on nature-based solutions, green transition, regional cooperation and sustainable investment.
16:45–16:55	<b>Opening remarks</b>	Welcome by the organisers and short introduction to the EU Green Week 2026 context, the event objectives and the importance of investing in nature as a driver of resilience, competitiveness and practical impact.
16:55–17:15	<b>Investing in nature: from ideas to implementation</b>	Short framing session on how nature-based ideas can be translated into concrete cooperation pathways, implementation models and future project concepts.
17:15–17:40	<b>Nature-based solutions and partnership building</b>	Interactive exchange on what is needed to build strong partnerships around nature-based solutions: relevant stakeholders, regional needs, public-private cooperation, policy alignment and long-term impact.
17:40–18:00	<b>Financing and investment pathways for nature-positive solutions</b>	Practical discussion on how nature-positive initiatives can connect with public funding, private investment, regional development priorities and sustainable business models.
18:00–18:20	<b>Stakeholder networking: cooperation interests and next steps</b>	Participants exchange cooperation interests, project ideas, partner needs and possible follow-up opportunities.
18:20–18:30	<b>Closing remarks and follow-up</b>	Summary of key takeaways and invitation to continue bilateral networking and cooperation after the event.