



## Bike Rally "Circular Challenge"



Silesian  
Voivodeship



LIFE20 IPE/PL/000007 - LIFE-IP AQP-SILESIA-SKY

# "Circular Challenge" Bike Rally

**When:** 7 June 2025, 15:00 - 18:00

**Where:** Izba Regionalna, ul. Wojska Polskiego 18, 47-470 Krzanowice

**Who:** Katarzyna Gasilewska, eco-manager of the Municipality of Krzanowice



Cycling is not only a healthy and eco-friendly alternative to cars, but also a great opportunity to promote the circular economy and sustainable resource management. The "Circular Challenge" Bike Rally is a unique event that blends physical activity with ecological education. Both individual participants and teams can take part, navigating a designated route full of interactive environmental challenges and tasks.

Each participant will receive a special map marking the locations of checkpoints. At each stop, cyclists will face tasks related to the circular economy, recycling, and environmental protection. They will test their knowledge of resource reuse, waste minimization, the right to repair, and renewable resources. Participants will also learn how conscious consumer choices impact waste generation and air quality. For completing the tasks, participants will receive "bricks" from which, after reaching the finish line, they will jointly build a new model of the circular economy.

The rally not only promotes sustainable transport but also emphasizes the role of clean mobility in improving air quality. Choosing a bicycle instead of a car is one of the simplest actions to reduce emissions and enhance urban living conditions. This event aligns with broader sustainability goals, encouraging residents to adopt eco-friendly transportation choices.

The rally will conclude with a picnic at the finish line, where participants can relax around a bonfire and enjoy refreshments.

The "Circular Challenge" Bike Rally is a fantastic opportunity to enjoy outdoor physical activity, expand environmental knowledge, and strengthen sustainable habits within the community.

***This event is organized as part of the LIFE project "Silesia. Blue Sky Restored."***

*I invite you  
Katarzyna Gasilewska*



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