



EcoLogic Expo 4 – Draft Programme

EU Green Week 2026 Partner Event

Format: Roundtable - Seminar

Venue: Higher Education Institution (HEI)

Time: 11:00 – 15:00

11:00 – 11:15 | Opening Session

- Welcome address (Organizer)
 - HEI representative
 - Introduction to EU Green Week context
 - Keynote: *Nature-positive economy as a driver of local development*
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11:15 – 12:15 | Panel Discussion

From Policy to Practice: Enabling Nature-Positive Economy

Focus: policies, funding, and implementation challenges

Participants:

- Policy makers
 - Business representatives
 - Environmental experts
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12:15 – 12:30 | Coffee Break

12:30 – 13:30 | Panel Discussion

Business & Innovation: Profitable Nature-Positive Models

Focus: real-life examples and scalable solutions

Topics:

- Circular economy
 - Sustainable production
 - Regenerative approaches
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13:30 – 14:15 | Interactive Roundtable

Co-creating Local Solutions

Moderated discussion with participants

- Identifying local barriers
 - Exploring collaboration opportunities
 - Generating actionable ideas
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14:15 – 14:45 | Academia & Students Session

Bridging Knowledge and Practice

- Short student insights
 - Academia–industry dialogue
 - Skills for green transition
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14:45 – 15:00 | Closing Session

- Key takeaways
 - Next steps & partnerships
 - Closing remarks
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15:00 – 16:00 Networking lunch