

Event Title: *From Old to Gold: A Creative Upcycling Experience*

Date & Time: 4th June Wednesday, 6:00–8:00 PM

Location: Moda Beach, Kadıköy, İstanbul, Türkiye

As part of EU Green Week 2025, our event *From Old to Gold* invites Erasmus students to explore the environmental and creative benefits of upcycling. The event focuses on sustainable fashion and circular economy principles, encouraging participants to repurpose old clothing instead of discarding them.

Topic & Objectives

This hands-on event is dedicated to raising awareness about textile waste and promoting sustainable consumption through upcycling. By transforming old clothes into useful or fashionable items, we aim to:

- Highlight the impact of fast fashion on the environment
- Promote circular thinking and DIY culture
- Empower participants to creatively reduce waste
- Encourage long-term sustainable habits in everyday life

Participants will gain practical experience with simple upcycling techniques, discover how small changes can make a big environmental difference, and leave inspired to apply these principles beyond the event.

Target Audience: Our primary audience includes ESNers (people who are members of Erasmus Student Network), Erasmus and international exchange students, and young people interested in sustainability, fashion, or hands-on creativity.

Format & Activities:

The event will run as a casual, interactive drop-in session where attendees bring one or more pieces of old clothing. We'll provide:

- Sewing kits, fabric glue, scissors, and upcycling materials
- Easy tutorials and inspiration for creating tote bags, scrunchies, patchwork, and more
- Friendly guidance from volunteers with basic crafting knowledge
- A lighthearted contest for the most creative or useful upcycled item

There are no formal speakers, but brief presentation to the concept of upcycling and circular fashion will be shared at the start. The atmosphere will be relaxed, fun, and collaborative, encouraging participants to share ideas and support one another's creations.