

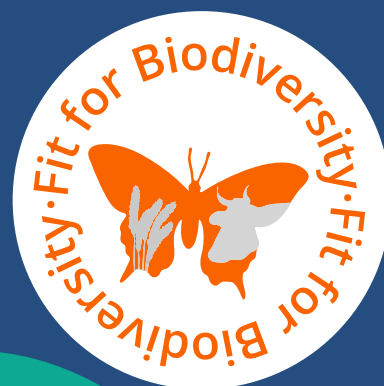
10 June 2026, 10:00–10:45:

# How to Invest in Company Resilience

Effective Incentive Schemes to Improve

Biodiversity in Food Systems

Event as part of the EU LIFE project  
'Fit for Biodiversity'



This partner event contributes to the EU Green Week 2026 theme “Investing in nature: rewarding for people and business.”

### **What it is about**

Companies are dependent on biodiversity. At the same time, economic activities have a wide range of impacts on biodiversity.

Incentive schemes are an important lever for advancing biodiversity in agricultural supply chains. They offer companies a structured tool for integrating biodiversity into their procurement strategies, strengthening supplier relationships, improving supply chain resilience and supporting a credible sustainability positioning.

By linking environmental protection measures with economic incentives, incentives provide a practical way to support farmers and suppliers in implementing and maintaining measures that promote ecosystems, soil health and biodiversity, whilst remaining economically viable.

The design of such programmes requires a series of carefully considered strategic decisions.

In this event, we will examine key decision areas – from financing and payment mechanisms to participation rules, monitoring and communication – which together determine how an incentive programme operates in practice. Based on an analysis of incentives from European and national level, covering different scales, various product groups, and both organic and conventional farming systems.

### **Target Audience**

Food and beverage companies, sustainability managers, farmers, researchers, and policymakers working on biodiversity, agricultural supply chains, and corporate sustainability.

### **Format (virtual)**

A focused presentation on effective incentive schemes to improve biodiversity in food systems followed by an open Q&A.

### **About Lake Constance Foundation**

The Lake Constance Foundation is a private organisation for environmental protection and nature conservation in Radolfzell, Germany. Together with partners from agriculture, the food sector and nature conservation, we develop pragmatic approaches, and launch initiatives and projects– for significantly more climate protection, biodiversity, better climate change adaptation and fair markets. All-round sustainable food systems are our goal.

### **Fit for Biodiversity**

The EU LIFE project [Fit for Biodiversity](#) (grant agreement No. 101148484), aims to significantly improve the management of biodiversity in the food industry. The project contributes to the goals of the International Convention on Biological Diversity agreed in November 2022.