Competitiveness & Circularity: A Win-Win for Europe's Chemical Industry?

EU Green Week Partner Event

📅 **17 June 2025 |** 📍 **Brussels, Belgium**

Explore challenges, opportunities, and innovations driving circularity in the chemical industry and beyond, with insights from leaders, policymakers, and experts.

Join us for an insightful afternoon focused on the future of the circular economy. Industry leaders, policymakers, civil society, and experts will explore challenges, opportunities, and innovative solutions to accelerate the chemical industry's circular transition and its potential to drive circularity across other value chains.

This partner event of EU Green Week 2025 will showcase key findings from the Cefic-Unity Circularity study, which analyses the progress made in the chemical industry, the challenges that remain, and strategies for scaling and commercialising circular solutions.

It will feature a dynamic blend of presentations, a panel discussion, and a networking session.

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Draft Programme:

13:30 - Registration & Welcome Coffee

14:00 – Welcome from Cefic

14:05 - Keynote Speech

14:35 - Cefic-Unity Presentation: Key outcomes of the Circularity Study

15:05 - Presentation on the directions for the "Circular Economy Act", by Aurel Ciobanu-Dordea, Director for Circular Economy, Directorate-General for Environment, European Commission

15:30 - Q&A

15:45 -Coffee Break

16:00 - Moderated Panel Discussion: The panel will explore how to balance competitiveness and circularity, and how the two can successfully go hand in hand.

Panellists:

- *Moderator*: Chris Burns, from Burnstorm Communications

- Stefano Soro, Head of Unit, European Commission, DG GROW

- Aline Maigret, Head of Policy, Zero Waste Europe

- Julie-Ann Adams, CEO, EERA, Secretary General, EBRA

- Industry representatives: TBC

17:00 - Q&A

17:25 – Closing from Unity

17:30 - Networking Session

Contact details

If you have any questions, please contact Céline Oostens at coo@cefic.be and Lucie Sabatova at lsa@cefic.be.