



Green Homeland: Empowering Children as Social Innovators to Invest in Nature

A 2026 EU Green Week Partner Event Proposal

Hosted by Murat Kantarcı Science and Arts Center

The Strategic Vision Behind the Green Homeland

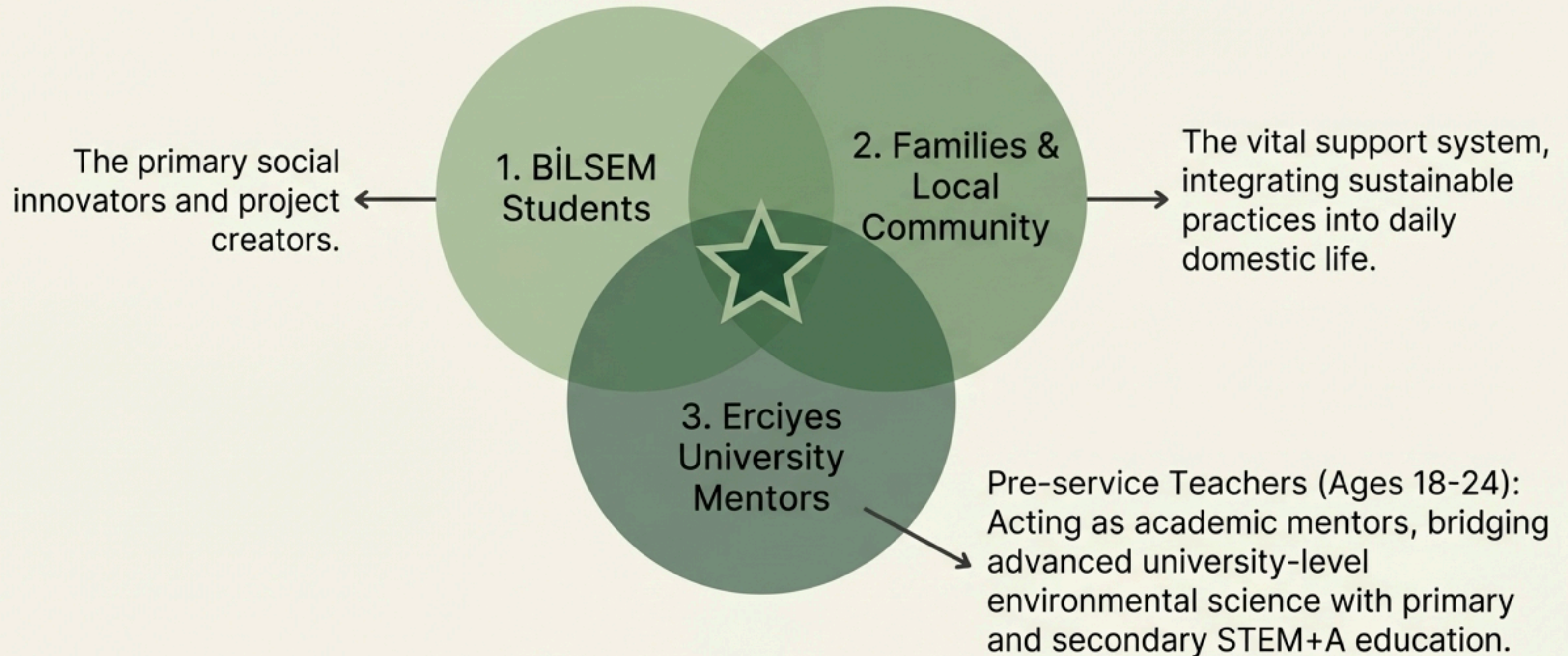


The 2026 EU Green Week calls for using resources—time, knowledge, skills, space, and funding—to protect and restore nature. We propose that the highest-yield investment a society can make it is in the cognitive and practical skills of its youth.

The Yeşil Vatan (Green Homeland) initiative operates on a singular philosophy: sustainable environmental resilience requires a generation equipped to innovate. By investing intensive STEM+A education into children today, we establish the intellectual infrastructure required to drive Europe's nature-friendly economy for decades to come.

An Interconnected Ecosystem of Innovators

Driving systemic change requires engaging the entire community structure. Our events activate three critical demographics:



June 2026 Roadmap: A Month of Sustained Engagement

June 1 | Global Day of Parents



Focus: Family integration and foundational STEM+A skills.

June 5 | World Environment Day



Focus: Public exhibition of community-led biodiversity projects.

June 17 | World Day to Combat Desertification and Drought



Focus: High-level public dialogue and nature-based climate solutions.



Event I: 'Geleceğin Yeşil Mirası' (Future's Green Heritage)

Date:	June 1, 2026 (Global Day of Parents)
Event Type:	Seminars, workshops and conferences
Target Audience:	BİLSEM students, their parents, and Erciyes University academic mentors.
EU Green Week Message:	Demonstrating that "knowledge and skills" are the ultimate investment in nature. This STEM+A workshop positions family collaboration as the bedrock of environmental stewardship.
Implementation Steps:	<ol style="list-style-type: none">1. Needs assessment and STEM+A curriculum design by university mentors.2. Collaborative family prototyping of micro-ecological solutions.3. Evaluation of intergenerational knowledge transfer.

Event II: "Yeşil Vatan Çocuk Festivali" (Green Homeland Children's Festival)

- **Date:** June 5, 2026 (World Environment Day)
- **Event Type:** Exhibitions and fairs / festivals
- **Target Audience:** The broad local public, regional businesses, and educational institutions.
- **EU Green Week Message:** Showcasing tangible, community-led ecosystem restoration and biodiversity projects. Translating complex nature-positive business models into interactive, public-facing demonstrations.
- **Implementation Steps:**
 1. Curation of year-long student biodiversity projects.
 2. Public venue design ensuring 100% free accessibility.
 3. Execution of interactive public science demonstrations and civic engagement booths.





Event III: ‘Yeşil Vatan için Fikirler Yarışıyor’ (Ideas Competing for the Green Homeland)

Date: June 17, 2026 (World Day to Combat Desertification and Drought)

Event Type: Public debates

Target Audience: Local policymakers, academics, Erciyes University students, and civic leaders.

EU Green Week Message: Facilitating critical public dialogue on nature-based solutions to climate challenges. Focusing explicitly on innovative water management and soil-health interventions to combat regional drought.

Implementation Steps:

1. **Rigorous research** phase guided by 18-24-year-old university mentors.
2. Debate moderation and public speaking training for BİLSEM students.
3. Execution of the live public forum focusing on actionable policy recommendations.

Strict Alignment with EU Green Week Standards



Free Public Access

All three events are 100% freely accessible. No tickets, no paywalls, ensuring total community inclusion.



Zero Greenwashing Guarantee

Strict academic oversight by Erciyes University guarantees all presented solutions are scientifically sound and avoid misleading environmental claims.



Sustainable Execution

Event operations are designed to minimize footprint, utilizing environmentally friendly materials in accordance with the EU Eco-Management and Audit Scheme (EMAS) principles.



Brand Integrity

Exclusive and compliant use of the 2026 EU Green Week visual identity across all physical and digital touchpoints.

Translating Local Action into Global Impact

The Yeşil Vatan initiative is not just a localized event series; it is a scalable blueprint for integrating early STEM+A education with global environmental targets. By empowering children as social innovators, we directly advance the global Sustainable Development Goals:



SDG 4 (Quality Education):

Through rigorous, university-mentored STEM+A workshops.



SDG 13 (Climate Action):

By fostering public debate on actionable, nature-based drought solutions.



SDG 15 (Life on Land):

Through public exhibitions dedicated to ecosystem restoration and biodiversity protection.

Building an economy that thrives alongside the natural world begins with investing in the minds that will inherit it.



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