

EU Green Week – Partner Event: Ohana Public Affairs

(Draft) Event Program

3:00 – 3:10 | Welcome & Opening Remarks

- Introduction by the **Moderator (Ohana)**
- Brief overview of ESPR and its significance for sustainable textiles

3:10 – 3:20 | Keynote Speech: Policy Perspective on Sustainable Textiles

- **EU Commission (DG ENV) Representative** on the role of ESPR in shaping circular fashion (tbc)

3:20 – 4:20 | Panel Discussion: The Role of Sustainably-Sourced Renewable & Recycled Materials in Apparel

- **Panellists:** TE, OCA, VFC, EU COMMISSION (tbc)
- Discussion on balancing sustainability, business innovation, and circular economy goals
 - **EU Commission (DG ENV) Representative – Policy & Regulation Perspective**
The ESPR is set to shape the future of sustainable textiles. How does the regulation ensure that both recycled and sustainably-sourced renewable materials are equally incentivized and recognized in the transition to a circular economy?
 - **Textile Exchange (TE) – Industry Standards & Best Practices**
Why is it important for product policy frameworks like ESPR to include incentives for both sustainably-sourced renewable and recycled materials in apparel? How can standards and certifications such as the Global Recycled Standard and Responsible Wool Standard offered by Textile Exchange specifically support these efforts?
 - **Organic Cotton Accelerator (OCA) – Sustainable Sourcing**
The transition to a truly sustainable textile industry depends on integrating sustainable materials, like organic cotton, into both industry practices and regulatory frameworks. The Organic Cotton Accelerator (OCA) advocates for recognising organic cotton's role in sustainability, ensuring policies like the ESPR drive responsible sourcing and support sustainable farming systems. We will explore how brands, policymakers, and supply chain actors can work together to incentivise and mainstream sustainable fibers.
 - **VF Corporation (VFC) – Brand & Business Innovation**
As a leading global apparel company, how is VFC integrating both recycled and sustainably sourced materials into its supply chain, and what are the business drivers behind this shift?

4:20 – 4:30 | Audience Q&A

- Open questions from attendees

4:30 – 4:35 | Closing Remarks & Next Steps

- Summary of key takeaways