

## Concept Note – One Page

### EU Green Week Nordic Partner Event 2026

#### The Value of Nature – From Nature Credits to a Nature-Positive Economy

4 June 2026 | Helsinki EU Office, Brussels (Hybrid)

#### Overview

This EU Green Week Partner Event – organised jointly by the **Nordic capital region offices in Brussels** – highlights how nature valuation, nature credits, land use changes and emerging policy tools can support Europe’s transition to a **nature-positive economy**. The Nordic region brings unique environmental challenges (nature fragmentation, forest pressures, coastal biodiversity loss, climate impacts in northern ecosystems) while showcasing innovative regional solutions, such as land use reforms, nature-based infrastructure, ecosystem accounting, and pioneering nature credit pilots.

#### Objectives

- Bring forward **Nordic regional insights** on biodiversity challenges and solutions.
- Present the European Commission’s latest work on **nature restoration, natural capital markets**, and the **nature-positive economic transition**.
- Create dialogue between EU policymakers and Nordic practitioners on practical implementation needs.
- Strengthen cooperation among the **Nordic capital region offices** on green economy and biodiversity themes.

#### Target Audience

EU institutions, Nordic and European regional and local authorities, city networks, environmental NGOs, researchers, think tanks, and private-sector actors in natural capital and biodiversity.

#### Programme (Draft)

##### 09:30–10:00 – Coffee & Networking

Morning coffee and croissants

##### 10:00–12:00 – Main Programme

##### Welcome

- *Janne Leino, Director, Helsinki EU Office*

### **Keynote Inputs TBC**

- *Antonios Sfakiotakis (European Commission) TBC*
- *Axel Hellman (European Commission) TBC*
- *Florian Claeys (European Commission) TBC*
- *Possible video greeting from Commissioner Jessika Roswall TBC*

### **Nordic Regional Perspectives**

Speakers from each of the Nordic capital regions highlight practical regional challenges and solutions

### **Moderated Discussion**

### **12:00–13:00 – Networking Lunch**

Sandwich lunch

**Format:** Hybrid