



SOCIAL INNOVATION AND ACCEPTANCE OF CIRCULAR SYSTEMIC SOLUTIONS

How to address the limitations of circular systemic solutions at their implementation phase and their acceptance and uptake among a larger and more diverse set of actors and stakeholders without compromising on the business model itself.

Agenda

11.30 – 11.40: Welcome and introduction to the project and webinar; *Georgios Arampatzis, Technical University of Crete*

11.40 – 11.50: Social Innovation in CCRI projects; *CCRI CSO representative*

11.50 – 12.30: Social Innovation in the CSSboost project; *Olaf Reinhold, Karl Schimd, Social CRM Research Center Leipzig*

12.30 – 13.00: Panel discussion between CCRI projects with a strong social innovation feature on

- Patrizi Circelli, CIAOTECH; BIOMODEL4REGIONS project
- Kamil Maszczyk, K-Flex Polska; FRONTSH1P project
- Ugur Kaya, VTT Finalnd; TREASoURcE project

13.00 – 13.30: Panel discussion between CCRI pilots and fellows on applying social innovation solutions in cities and regions

- Guimaraes
- Zero Waste Scotland
- Podravje-Maribor
- Tampere region

The webinar will be facilitated by Ernest Kovacs, of the Association of Cities and Regions for Sustainable Resource Management



**Funded by
the European Union**