



ETS de Ingeniería de Edificación Campus Fuentenueva Universidad de Granada C./ Severo Ochoa, 18071 Granada

LIFE Wood for Future has received funding from the LIFE Program of the European Union [LIFE 20 CCM / ES / 001656]

life-woodforfuture.eu

THEME

EU GREEN WEEK 2025 EVENT- LIFE WOOD FOR FUTURE – 8th June (Valderrubio-Granada) PAINTS OF A CIRCULAR BIOECONOMY FROM THE POPLAR GROVES OF GRANADA "POPLAR GROVES: A SPRING OF CULTURE, ENVIRONMENT AND SUSTAINABLE DEVELOPMENT"

Theme: Circular economy. Potential of poplar trees to boost sustainable competitiveness, reduce waste and foster innovation, and show how the poplar-based circular economy offers a solution to environmental and sustainable economic development challenges in the EU.

The event will be organised during the whole day, on a date in June 2025 (Valderrubio-Granada).

- In the morning there will be a painting contest in the poplar groves of Lorca.
- During the evening, a seminar will be held to raise awareness of the natural and cultural heritage of
 poplar groves, their benefits for the environment and the local bioeconomy and the boost achieved
 for their conservation and sustainable use with the LIFE Wood for Future project and the University
 of Granada spin-off initiative Iberolam Timber & Technology.

Programme: 8th June

Morning: 10:00-14:00

I Speed Painting Contest in the Poplar groves of Granada in the framework of the theme **POPLAR AND CIRCULAR BIOECONOMY.** Place Lorca proplar groves. Organised by LIFE Wood for Future, Valderrubio municipality and the Department of painting of the University of Granada.

Evening: 19:00-20:45

Public presentation event

- Opening by the authorities. (County Council of Granada, Valderrubio Major, University of Granada authorities)
- Poplar groves: A natural heritage of biodiversity. José María Gil. UGR
- Sustainability at the heart of our lives. Mercedes García. UGR.
- LIFE Wood for Future and Iberolam Timber & Technology: An opportunity to boost sustainable competitiveness and circular bioeconomy. Antolino Gallego. UGR
- Lorca and the poplar. Francisco Vaquero
- Award Ceremony of the Painting contest.





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