

June with Electricity

Educational and awareness campaign



 EU
GREEN
WEEK

Energy
More efficient

A
B

Less efficient



Integrated LIFE project "Silesia: Blue Sky Restored". Comprehensive implementation of the Air Quality Plan for the Silesian Voivodeship. LIFE20 IPE/PL/000007 - LIFE-IP AQP-SILESIA-SKY



June with Electricity. The Energy of the Future in the Everyday Life of Residents



When: 2–30 June 2026, 00:00 – 23:59

Where: Municipal Cultural and Recreation Centre in Mszana, Mickiewicza 92, 44-325 Mszana

Host: Janusz Piechoczek, eco-manager of the Mszana Municipality

The initiative is an official EU Green Week Partner Event.

How is the way we produce and use energy changing in our homes, cities and municipalities? The educational campaign “June with Electricity” will show residents of the Mszana municipality that the energy transition is a process increasingly shaping everyday life – from heating homes and producing electricity to the way we move around.

Throughout the month, educational materials will be published in local media – on the municipality's social media profile, website and in the municipal monthly magazine. Their goal is to explain key issues related to electrification and modern energy systems, clarify common misconceptions and present practical solutions that residents can apply in their own homes.

One of the campaign's key topics will be heat pumps. Residents will learn how this technology works, what the real operating costs are, what to consider when selecting and installing a heat pump, and whether installing one can also be profitable in older buildings.

Another focus will be photovoltaics and energy storage systems. The campaign will explain what it means to become a prosumer, how to select the appropriate capacity of photovoltaic installations and how to manage energy efficiently in a household. Residents will also learn about opportunities created by energy cooperatives, which support local energy production and sharing.

The programme will also explore the topic of electric vehicles. Participants will learn about the real costs of using such vehicles, their typical driving range and whether a photovoltaic installation is necessary for an electric car to be economically viable. The campaign will also explain emerging technologies such as V2H, V2L and V2G, which allow electric vehicles to function as mobile energy sources.

An important part of the campaign will also focus on smart energy management. Residents will learn about concepts such as energy consumption profiles, smart meters and energy tariffs that allow households to plan and optimise their energy use.

As part of the campaign, an open meeting with an invited expert will be organised for residents, offering practical insights into the energy transition and an opportunity to ask questions. Educational activities will also be organised in local schools for students in grades 6–8. Young people will learn how the energy system in Poland is changing, how it affects the climate and how even residents of small communities can contribute to the energy transition.

The campaign “June with Electricity” demonstrates that investing in nature and the future of the climate begins with knowledge and informed decisions about energy use. With access to reliable information, residents can better understand the ongoing transformation of the energy sector and make choices that benefit both the environment and household budgets.

The event is organised as part of the project “Silesia. Blue Sky Restored”.



przywracamyblekit.slaskie.pl



[slaskie.przywracamy.blekit](https://www.instagram.com/slaskie.przywracamy.blekit)



10 minut błękitu



[slaskie.przywracamy.blekit](https://www.facebook.com/slaskie.przywracamy.blekit)



[@SlaskiePrzywracamyBlekit](https://www.youtube.com/@SlaskiePrzywracamyBlekit)



przywracamyblekit@slaskie.pl