

## Webinar Programme

### The Environmental Impact of International Trade: How Global Value Chains Shape Our Planet

By the European Youth Parliament for Water

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#### 17:00 – 17:15 | Welcome & Introduction

- Welcome by host
  - Brief introduction to the topic and objectives of the session
  - Poll: “Where do your clothes come from?” or “Guess the water footprint?”
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#### 17:15 – 17:50 | Part 1: Global Value Chains & Biodiversity Loss

##### Key Themes:

- How international trade drives land-use change
- Impacts of deforestation, monocultures, and raw material extraction
- Biodiversity loss hotspots connected to global value chains
- Policies and solutions (e.g. EU Deforestation Regulation, corporate responsibility, sustainable sourcing)

##### Features:

- **Visuals & infographics** showing global trade routes and biodiversity loss
  - **Interactive case study: BIOTRAILS** – how value chains of cocoa, gold, arts and crafts, or aquaculture impact biodiversity
  - **Audience Q&A / Chat Discussion Prompt:** “What products do you think have the highest biodiversity impact?”
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#### 17:50 – 18:00 | Short Break

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#### 18:00 – 18:45 | Part 2: The Hidden Flow of Water

##### Key Themes:

- Concept of virtual water and global water footprints
- Case examples: e.g. coffee, fruits from water-scarce regions e.g. Southern Spain
- Environmental justice & water scarcity
- Trade policy, water stewardship, and consumer choices

##### Features:

- **Short explainer video or animation** on virtual water
  - **Mini-quiz:** Guess the water footprint of common products
  - **Audience Q&A/ interaction:** “What surprised you most about the water use behind everyday items?”
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#### **18:45 – 19:00 | Wrap-Up & Call to Action**

- Summary of key takeaways
- What can *you* do? Youth action, responsible consumption, policy advocacy
- Resources, toolkits, and follow-up links (e.g. water footprint calculators, BIOTRAILS platform)
- Thank you & feedback survey