

# Packaging Market Trends

Online Webinar

by PreZero feat. GVM Gesellschaft für Verpackungsmarktforschung  
and pacoön Sustainability Concepts

- How has the market share of recyclable packaging in Germany developed?
- Which are the main areas where more packaging sustainability needs to be achieved?
- What are best practices making packaging sustainable but also appealing for consumers?
- How will the PPWR shape the packaging market until 2030?

Join us in this DeepDive into the current packaging landscape by signing up for our Webinar!



30.06.25 11:00-12:30



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