



# Investing in nature for climate-resilient tourism destinations: Nature-based Solutions in Mediterranean regions

NaTour4CChange results exhibition & networking cocktail

18 June 2026

CCCB, Montalegre, 5, 08001, Barcelona

17:00 - 18:30 CET

In the framework of the Interreg Euro-MED  
Community4Tourism III Barcelona Convention

## CONCEPT NOTE

Language: *English*

This technical session, organised by the **Interreg Euro-MED project NaTour4CChange**, will present how Mediterranean tourism destinations can invest in nature to strengthen climate resilience and sustainable development.

The event will **showcase practical experiences from several Mediterranean pilot destinations** that have implemented Nature-based Solutions to address climate risks affecting tourism areas, coastal ecosystems and protected natural areas.

The event will take place during **III MED Community for Sustainable Tourism Convention in Barcelona** and will bring together **policymakers, regional authorities, destination managers, tourism stakeholders, and environmental experts** from across the Mediterranean region.

By presenting tested solutions, governance approaches and lessons learned, the session aims to stimulate dialogue on how investments in nature can support resilient tourism economies and long-term environmental sustainability across Europe.

### 1. Objectives

- Present concrete examples of **investing in nature through Nature-based Solutions** implemented in Mediterranean tourism destinations.
- Highlight **governance mechanisms and stakeholder engagement approaches**
- Raise awareness among policymakers and tourism stakeholders about the **role of ecosystems in climate resilience and sustainable economic development (tourism)**
- Showcase how environmental investments can generate **multiple benefits for biodiversity, local communities and tourism economies**
- Share lessons learned from pilot destinations and discuss **replication potential across Mediterranean territories.**
- Foster cooperation between environmental, tourism and governance actors working on **nature-positive solutions for climate challenges**

## 2. Format

This **1.5-hour session** will consist of a **self-guided exhibition** combined with a **networking cocktail**. Participants will select the pilot destination most relevant to their interests (e.g. based on geographical features, NbS implemented, or governance model applied) and engage in in-depth discussions with project partners. Light refreshments will be available from the opening to foster a relaxed and interactive atmosphere.

## 3. Draft agenda

An exhibition space will be organised with dedicated stands for each pilot destination.

- Hutovo Blato Park & Neum Municipality (Neretva Canton, Bosnia and Herzegovina)
- Ori Zarkou & Koufonisi Island (Region of Crete, Greece)
- Dugi Otok Island (Zadar County, Croatia)
- Tavolara MPA & Capo Carbonara MPA (Sardinia Region, Italy)
- Cabo de Gata Natural Park (Andalusia, Spain)
- Cap Ferrat MPA (Nice Metropole, Région Sud, France)

Participants choose the pilot destination stands most relevant to their interests. Each destination will present:

- The climate risks and vulnerabilities identified
- The Nature-based Solution selected and tested
- The stakeholder engagement and communication approach
- The Destination Tourism Climate Action Plan developed
- Governance and institutional support mechanisms
- Replication potential
- One key challenge faced and one future need for scaling up

All the information will be also available in a **poster's corner** as well as a videos corner. A central project desk will provide general information, documentations about the project activities.

There will be local and typical products offered in each of the stands and a poster corner.

## 4. Visual distribution

