

FARMERS' MARKET FOR A CIRCULAR ECONOMY – "FROM FARM TO TABLE WITH ZERO WASTE" DRAFT PROGRAMME

WHEN: June 7th, 2025
HORA: 10.00 pm
WHERE: Plaça Europa, Viladecans

DESCRIPTION:

Farmers' Markets serve as meeting spaces between local farmers and consumers, offering the opportunity to purchase fresh, locally grown fruits and vegetables directly from producers in the Baix Llobregat Agrarian Park. These markets reflect a commitment to promoting seasonal, local agriculture that is socially and environmentally just, while encouraging responsible consumption that minimizes packaging waste and reduces the carbon footprint associated with imported products.

As Viladecans, recognized as a European Green Leaf City 2025, the Mercat de Pagès is willing to join the European Green Week 2025 with a special edition on June 7th dedicated to circular economy in food systems. Under the theme "From Farm to Table with Zero Waste", we will explore how farmers' markets can play a key role in waste reduction and the promotion of more sustainable consumption habits.

As Viladecans is the European Green Leaf City 2025, the Green Leaf logo will be displayed throughout the event.

DRAFT PROGRAMME:

9:00 – 14.00h Farmers market

Featured Activities:

Showcooking: "Waste-Free Cooking"

Demonstration of how to maximize the use of market produce, creating delicious recipes from fruit and vegetable parts that are often discarded.

Children's Area: "Little Circulars"

A fun and educational space where children will learn about recycling and upcycling through games and creative workshops using recycled materials.

Green Leaf will energise the market

Through this event, the Farmer's Market will not only continue offering fresh and local products, but will also promote a new way of consuming, based on waste reduction, reuse, and sustainability.

*If the event does not fully comply with the EU Green Week requirements, we are open to discuss modifications based on DG ENV's suggestions to ensure it aligns with the event guidelines.