

# Our Event: Future of BioEconomy



June 26, 2025



Our Partner

Our event, **Future of BioEconomy (FoB:Eco)**, will take place on **June 26, 2025**, as a **free online event**.

Based on our survey, the central theme of the event has been identified as:

## Bioeconomy

The bioeconomy market is one of the most dynamic markets of our time and is becoming increasingly **important**. The **growing demand** for **sustainable solutions** and bio-based innovations - for example in the form of bio-based plastics, packaging, or adhesives - is constantly opening up **new opportunities** for companies and investors. At the same time, regulatory requirements and technological developments are presenting the industry with challenges that need to be overcome **together**.

The focus of this event is on **economic perspectives**, **innovative developments**, and **practical insights** into the bioeconomy.

Biobased Economy

Innovation

Practical Applications





## What to Expect

The event offers exciting **keynotes**, **interactive panels**, and targeted **networking opportunities** with companies, start-ups, investors, and other players in the industry – creating a platform for **exchange**, **inspiration**, and new **impulses** for the future of the bioeconomy.

### Keynotes

Be inspired by leading voices from business and practice as well as innovations – with impulses on trends, markets, and solutions of tomorrow.

### Panels

Experience exciting discussions with experts from various fields – and contribute your own questions and perspectives to the dialog.

### Networking

Make targeted contacts with companies, start-ups, investors and other players in the bioeconomy – several hundred participants are expected!

## Agenda

### Keynotes: Introduction & Bioeconomy at a glance

**Annika Bülow (Ceresana)**

Market dynamics in the biobased industry

**Xandra Weinbeck (Invest-NL)**

Scaling the industry

**Dr. Metzsch-Zilligen (Fraunhofer Institut LBF)**

tba

**Niklas Voß (FKuR Kunststoff GmbH)**

tba

9:00 a.m.

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10:00 a.m.

10:00 a.m.

-

10:30 a.m.

10:30 a.m.

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11:30 a.m.

**Panel**

30 min

**Networking**

60 min

30 min

**BREAK**

12:00 p.m. - 1:15 p.m.	<b>Keynotes: Biobased Materials</b>
	<b>Frank Höbener (Northern Technologies)</b> Biobased and compostable Plastic in agricultural applications
	<b>Dr. Anne Lamp (Traceless Materials)</b> tba
	<b>Gianluca Belotti (Stahl Holdings)</b> Truths and myths about alternative leathers
	<b>Jen Vanderhoven (BBIA)</b> The role of bio-based and biodegradable materials in a Net Zero Future
	<b>Jason Robinson (Evoco)</b> Scaling Bio-Based Materials: From Lab Innovation to Global Manufacturing
1:15 p.m. - 1:45 p.m.	<b>Panel</b>
	30 min
1:45 p.m. - 2:45 p.m.	<b>Networking</b>
	60 min
15 min	<b>BREAK</b>
3:00 p.m. - 4:15 p.m.	<b>Keynotes: Innovative Solutions</b>
	<b>Dennis Kleine-Tebbe (Wax Solutions)</b> Innovative, Biobased, Waterborne Barrier Coatings showing excellent MVTR performance
	<b>Martin Schoonbroodt (Probotic)</b> Microorganisms a breakthrough technology for hard surface, and skin care
	<b>Dr. Thomas Helle (Novis GmbH)</b> Circular Bioeconomy – CO2 as a Ressource
	<b>John Smits (SAM Panels)</b> tba
	<b>Helge Schritt (MyColutions)</b> tba
4:15 p.m. - 4:30 p.m.	<b>Panel</b>
	30 min
4:30 p.m. - 5:30 p.m.	<b>Networking</b>
	60 min

All times are in Central European Time (CET).





# Who Should Participate



## Start-Ups

Advance your **business idea** – in **exchange** with investors and established companies. Make **valuable contacts**, gain **insights into the market**, and become part of a dynamic **innovation network**.



## SMEs

Use the event to **network**, make new **business contacts**, and gain **impulses on the bioeconomy** and current market developments.



## Investors

Discover promising start-ups, innovative solutions, and new **investment opportunities** in the **future-oriented bioeconomy market** and gain insights into current technologies and **market dynamics**.



## Large Companies

**Identify innovations** and **market trends** at an early stage. **Network** with start-ups and experts to gain impetus for your **innovation strategy** and new **growth opportunities**.



## Researchers

Experience how bioeconomic innovations are put into practice. The event offers insights into **market trends** and **new perspectives** for **research** and **transfer** – in dialog with stakeholders from different areas.



## Politicians

Gain **insights** into bioeconomic innovations and **network** with shapers of social and economic change.