

EU Blue Deal: How to build a Water-Smart Economy for a water-resilient Europe?

EU Green Week partner event
co-organised by Consultative Commission on Industrial Change (CCMI) of the
European Economic and Social Committee (EESC) and Water Europe

10 June, 14:30-16:30

Online, registration link: [EU Blue Deal: How to build a Water-Smart Economy for a water-resilient Europe? | Water Europe on Glue Up](#)
[Event web page](#)

Narrative:

In 2023, the European Economic and Social Committee released its call for an EU Blue Deal while Water Europe envisions a Water-Smart Society in which the value of water is recognised and realised to ensure water security, sustainability, and resilience.

After a keynote speech presenting the main findings of EESC opinion on Industrial and technological approaches and best practices supporting a water resilient society and a presentation of the Water-Smart Society, the panel discussion will aim to debate about the tools and good practices to build a water-smart economy in Europe.

The European Union is investing in promising and strategic sectors for the green transition which could be water intensive industries. A water strategy for industries could secure water for their activities and turns water as competitive asset for them contributing to European water-resiliency and strategic autonomy, thanks to adequate financial support and access to skilled workers.

Europe is at a crossroad and can transform water-related challenges into new opportunities for technological development, societal progress, new jobs, skills, and competitiveness while respecting the environment and safeguarding water resources for the benefit of all.

Draft agenda:

7 min	Welcome and Introduction: What is a Water Smart Society? Durk Krol , Executive Director, Water Europe
5 min	Video message from Oliver Röpke , EESC President
7 min	Keynote: EU Blue Deal - call for a comprehensive EU water policy Pietro De Lotto , President of CCMI, EESC
7 min	Statement by Lidia Arthur Brito , Assistant Director-General For Natural Sciences, UNESCO
10 min	Interview of Bernard De Potter , Water Director Flanders, by Durk Krol
60 min	<p>Panel: Which tools and actions to make our economy water smart?</p> <p>Moderator: Cecília Correia, Senior Water Solutions Manager, Bentley</p> <ul style="list-style-type: none"> • Florian Marin, Member and rapporteur on EU Blue Deal, European Economic and Social Committee EESC • Dr. Sara Stiernström, Product Manager, EasyMining • Thomas Ryan, Head of Agri-Sustainability & Customer Engagement, Tirlán • Céline Caroly, Environment Expert, France Chimie representative • Peter Kovacs, Water Director of Hungary <p>Q&A</p>
5 min	<p>Conclusion</p> <ul style="list-style-type: none"> • Pietro De Lotto, President of CCMI • Durk Krol, Executive Director, Water Europe