



Embedding Circularity into Business Models: Building Sustainable, Resilient & Competitive Industries

Cork Chamber's Sustainable Cork Programme (SCP) 2025 in person event

Wednesday 4th June, 10.30 – 12:30 am, Cork City

10.30am	Registration – Tea/coffee & light bites served
10.55 am	Ready to begin (attendees move to auditorium)
11.00am	Welcome by Cathal McSweeney, Director of Public and International Affairs (Cork Chamber)
11.02am	Cathal introduces The Lord Mayor of Cork City, Dan Boyle . Lord Mayor to give a brief overview of Circular Economy for Cork City.
11.07 am	Cathal then introduces Dr. Alicia Mateos-Cárdenas, REEValue and Sustainability Lead (Cork Chamber) , MCing this event
11.07 am	Alicia to mention agenda for the event and introduce the soap box speaker (circular business model on plastic waste recycling)
11.09 am	Soap box speaker gives a 1 minute pitch
11.10 am	Alicia to introduce the keynote speaker from the Irish Government - Circular Economy to give a topic overview
11.20 am	Panel discussion – Alicia to introduce the speakers: <ol style="list-style-type: none">1. Speaker from the Electronics industry2. Speaker from the Construction industry3. Speaker from the Engineering and Design industry4. Keynote speaker
12:00 pm	Alicia to wrap up panel and begin Q&A, <i>Roving mics and Slido on ipad</i>
12.25 pm	Alicia to wrap up session
12.28 pm	Cathal to close out event
12.30 pm	Event concludes