


Towards a Water-Smart Industrial Sector

 Avenue des Arts, 46, 1000 Brussels, Belgium

 Wed, May 29, 2024, 9:30 – 12:00 (CET)

Note: The event will be followed by a networking lunch.



Scan the QR code to register for the event

Contact: Loïc Charpentier
Email: loic.charpentier@watereurope.eu



10 min	<p>Welcome and Introduction</p> <ul style="list-style-type: none"> • Durk Krol, Executive Director, Water Europe • Rémi Leturcq, EU Affairs, France Chimie
40 min	<p>Roundtable: How to raise awareness on the value of water for the economic sector? Moderator: Geoff Townsend, Senior fellow, ECOLAB Speakers:</p> <ul style="list-style-type: none"> • Director of the Water Program (Optim'O), Arkema • Patrick Faisques, Permanent Delegate, CSF Eau • Dechema representative - tbc
10 min	<p>Break</p>
40 min	<p>Roundtable: Which tools to concretely make our economy water-smart? Moderator: Durk Krol, Executive Director, Water Europe Speakers:</p> <ul style="list-style-type: none"> • Veronica Manfredi, Director, European Commission - tbc • Charlotte Gjedde, Senior Advisor, Dansk Industri • Sascha Kettler, Site director (Blanzky, France), Michelin
25 min	<p>Exchange with the public Moderator: Jessica Brobald, Managing Director, Grayling representative</p>
10 min	<p>Keynote: High-level representative of France - tbc</p>
5 min	<p>Conclusion</p> <ul style="list-style-type: none"> • Rémi Leturcq, EU Affairs, France Chimie • Durk Krol, Executive Director, Water Europe
1 hour	<p>Networking Lunch</p>