

Partner Event for EU Green Week 2025: Environmental Education and Awareness

Topic:

Our partner event for EU Green Week 2025 will focus on the critical role of “**Environmental Education and Awareness**” in driving the green transition. The event will address the importance of educating citizens on sustainability, promoting eco-conscious consumer behavior, and enhancing environmental literacy both across Europe and in regions like Sierra Leone, West Africa.

Objectives:

- To highlight the significance of environmental education in empowering citizens to make sustainable choices.
- To promote eco-conscious consumer behavior and demonstrate how individuals' actions contribute to sustainability goals.
- To discuss how partnerships between governments, NGOs, businesses, and educational institutions can improve environmental literacy across Europe and other regions like Sierra Leone.
- To explore practical strategies for biodiversity and ecosystem protection, focusing on preserving natural resources in both local and global contexts.
- To emphasize climate change mitigation and adaptation strategies, especially in countries like Sierra Leone, which face unique challenges and opportunities in addressing environmental issues.

Target Audience:

This event is designed for a wide range of stakeholders:

- Citizens and students eager to learn about sustainability and how to integrate eco-conscious practices into daily life.
- Policy makers and educators looking to enhance environmental education in their communities.
- Businesses and NGOs interested in collaborating to drive impactful sustainability initiatives.
- International partners engaged in climate adaptation and biodiversity protection efforts, particularly in the context of developing countries like Sierra Leone.

Format:

The event will feature a series of interactive sessions, panel discussions, and presentations, with a mix of **virtual** and **in-person** formats to engage a global audience. The program will include:

- Keynote addresses from leading experts on environmental education and sustainability.
- Panel discussions focusing on topics such as promoting eco-conscious behavior, improving environmental literacy, and enhancing the green transition through partnerships.
- Case study presentations from projects in Sierra Leone, highlighting local climate change mitigation and adaptation efforts.
- Workshops to engage participants in hands-on activities related to sustainable practices and environmental education.
- Networking opportunities for stakeholders to forge collaborations and discuss new initiatives to improve environmental literacy and action.

Notable Speakers and Activities:

The event will feature notable speakers from diverse backgrounds, including environmental educators, climate scientists, policy makers, and activists. Speakers will share their expertise on key topics such as the importance of sustainability education, the role of partnerships in advancing green transitions, and effective strategies for climate change mitigation.

- **Dr. Kande Yumkella**, former UN Under-Secretary-General and expert on sustainable development in Africa, will share insights on climate change adaptation in Sierra Leone.
- A youth panel will discuss the importance of empowering younger generations to take charge of sustainability efforts.
- Interactive workshops will explore ways to integrate sustainability into everyday consumer decisions and the role of education in shaping green behavior.

Conclusion:

This partner event for EU Green Week 2025 aims to inspire and mobilize citizens, businesses, and policy makers across Europe and beyond, particularly in Sierra Leone, to take action for a greener, more sustainable future. Through education, partnerships, and actionable strategies, we can create lasting change, ensuring a more environmentally conscious society for future generations.