



Draft Programme for EU Green Week 2026

Seeds of Change: KCETB's Regional Commitment to a Nature-Positive Future

Date Range: 8–12 June

Overview

Throughout EU Green Week 2026, KCETB schools, centres, and offices will take part in a coordinated biodiversity initiative centred on planting wildflowers, raising awareness, and sharing stories of community action. While each site may adapt to its own schedule, this draft programme outlines a recommended structure for the week.

Monday – Inspiring Action: Launch Day

Theme: Investing in Nature Starts Here

Suggested Activities:

- **Regional launch message** from the Chief Executive shared across all KCETB sites.
- Distribution of **Seeds of Change Wildflower Packs** to each school, centre, or office (if not already delivered).
- Introduce the week's goals in classrooms, tutor groups, or staff briefings.
- Display Green Week posters, digital screens, and local notices.

Resources:

- Launch video or message
 - Intro slide deck on biodiversity & pollinators
 - EU Green Week branding materials
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Tuesday – Learn & Explore: Biodiversity in Our Region

Theme: Understanding Nature's Value

Suggested Activities:

- Short awareness sessions for learners and staff (15–30 mins), possibly a recorded video
- Classroom activities which promotes:
 - Why pollinators matter
 - Native Irish wildflowers
 - How local actions improve ecosystems
- Optional nature walks around school grounds or local areas to identify pollinator-friendly spaces.

Resources:

- Classroom activities (e.g., biodiversity quizzes, mapping exercises)
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Wednesday – Planting Day: Seeds of Change in Action

Theme: Creating Pollinator-Friendly Spaces

Suggested Activities:

- Planting of wildflower seeds on school/centre grounds, planters, green spaces, or designated biodiversity zones.
- Encourage participation from students, staff, trainees, and wider school communities.
- Assign “Site Biodiversity Champions” or student teams to help maintain planted areas.

Resources:

- Planting instruction sheets
 - Safety guidance
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Thursday – Share, Celebrate & Inspire

Theme: Our Collective Impact

Suggested Activities:

- Sites take **photos, videos, and short stories** documenting planting and engagement.
- Upload to KCETB internal channels or shared folders for regional storytelling.
- Post selected content on social media (optional), aligned with EU Green Week guidelines.
- Encourage classrooms/clubs to create posters, artwork, or digital content about biodiversity.

Resources:

- Submission templates for stories and photos
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Friday – Reflecting & Committing to a Nature-Positive Future

Theme: Beyond Green Week

Suggested Activities:

- Classes or teams reflect on what they learned and how they can continue nature-positive actions.
- Encourage feedback from staff and students (short survey).
- Regional roundup message summarising the week's achievements.

Resources:

- Reflection templates
- Quick evaluation survey