



EUROPEAN COMMISSION

PROTECTION OF YOUR PERSONAL DATA

Privacy statement – Re:Invest in Nature matchmaking event (EU Green Week 2026)

Date: February 2026

Processing operation: Re:Invest in Nature matchmaking event (part of EU Green Week 2026)

Data Controller: European Commission, Directorate General for Environment, ENV.A2 - Communication & IT solutions

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1. Introduction

The European Commission is committed to protecting your personal data and to respecting your privacy. The Commission collects and further processes personal data pursuant to [Regulation \(EU\) 2018/1725](#) of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

This privacy statement explains the reason for the processing of your personal data in the context of the “Re:Invest in Nature” matchmaking event (hereafter “the event”), organised by the European Commission as a side event of EU Green Week 2026. It explains how we collect, handle and protect your personal data, how that information is used and what rights you have in relation to your personal data. It also provides the contact details of the Data Controller, the Data Protection Officer and the European Data Protection Supervisor.

The information in relation to the processing of personal data for this event, organised by the Directorate General for Environment (DG ENV), is provided below.

2. Why and how do we process your personal data?

Purpose of the processing operation

DG ENV collects and uses your personal data in order to:

- organise and manage the “Re:Invest in Nature” matchmaking event as part of EU Green Week 2026 (on site in the European Commission premises, 3–4 June 2026);
- enable matchmaking and networking between start-ups, projects, SMEs, mid-caps and large corporations, and investors, and other profiles via the dedicated b2match platform;
- transfer the necessary registration data from b2match to the Commission’s EventWorks registration tool operated by DG SCIC for the purpose of finalising your registration to the EU Green Week 2026 conference and managing your access to the event.

Your personal data are processed to register you for the matchmaking event, to set up your company/organisation and personal networking profiles on b2match, to facilitate one to one and group meetings, and to ensure the proper management and follow up of the event.

This privacy statement does not cover the processing of personal data for photo/video coverage of the EU Green Week 2026 conference itself, or other conference wide processing operations (e.g. web streaming of plenaries), which are governed by a separate EU Green Week 2026 privacy statement. It also does not replace the privacy policy of the b2match provider, which explains how b2match processes personal data in its capacity as platform provider.

Your personal data will not be used for any automated decision making, including profiling, beyond what is strictly necessary to provide matchmaking functionalities (e.g. filtering by sector or technology readiness level according to the information you provide).

3. On what legal ground(s) do we process your personal data?

The processing of personal data in the context of the organisation, management and follow up of the “Re:Invest in Nature” matchmaking event (including the use of the b2match platform and the transfer of registration data to EventWorks for conference registration) is necessary for the management and functioning of the Commission, as mandated by the Treaties, in particular Article 11 of the Treaty on European Union and Article 15 of the Treaty on the Functioning of the European Union.

Consequently, these processing operations are lawful under Article 5(1)(a) of Regulation (EU) 2018/1725:

“processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body”.

Your consent is required for the following actions during the meeting or event (if applicable):

- the processing of your personal data for inviting you to future events the data controller may organise;
- the processing of your personal data for managing your subscription to a newsletter of the data controller.

If you opt-in, you are giving us your explicit consent under Article 5(1)(d) of Regulation (EU) 2018/1725 to process your personal data for those specific purposes. You can give your consent via a clear affirmative act by ticking the box(es) on the online registration form.

The processing operations related to photos, video recording and publication in the framework of the EU Green Week 2026 conference are covered by the separate EU Green Week 2026 privacy statement, which sets out the corresponding legal grounds (including consent where applicable).

4. Which personal data do we collect and further process?

We collect and process only the personal data that are necessary to register you for the event, to create your matchmaking profile on b2match and to transfer basic registration data to the Commission’s EventWorks tool for EU Green Week 2026.

Identification and contact data (all participants)

- First name, last name, salutation
- Work e-mail address
- Position in the organisation
- Time zone
- Direct phone and/or mobile phone number (if provided)
- Personal LinkedIn profile (if provided)
- Profile photo (if provided)
- Login credentials for your b2match account (password stored in encrypted form by the platform)

Organisation/Company data

- Organisation / company / project name
- Organisation / project website
- Organisation / company telephone number
- Headquarter address (country, city and, where relevant, further address details)
- Organisation type/category (e.g. start-up, SME, mid-cap, large corporation, investor, and other category)
- Sectors you are active in and/or interested in
- Year of establishment and VAT number (where applicable)
- Short description of your company, project or organisation
- Organisation logo

Matchmaking and networking data

Depending on your participant category (start-ups, projects and SMEs; mid-caps and large corporations; investors; others), we process the information you provide about:

- your organisation's value proposition;
- products, technologies or services;
- technology readiness level(s) (TRL);
- investment focus, capacity, ticket size and type(s) of financing offered;
- types of partners you wish to meet;
- any open fundraising or investment rounds you wish to showcase;
- any documents and media you choose to upload (e.g. pitch deck, catalogue, investment dossier, images, video links).

Data transferred to EventWorks

From the data you provide in b2match, only the minimum necessary information is exported to the Commission's EventWorks tool to complete your EU Green Week 2026 registration, typically:

- first name, last name,
- e-mail address,
- organisation name.

Special categories of data

We do not require special categories of personal data (such as data concerning health, racial or ethnic origin, political opinions, etc.) for this processing operation and you should not include such data in your profile or uploaded documents.

The provision of personal data is not mandatory, except where specific fields are indicated as required in the registration form and are needed for your participation in the matchmaking event.

5. How long do we keep your personal data?

DG ENV keeps your personal data only for the time necessary to fulfil the purpose of collection or further processing.

- **b2match platform data (matchmaking profiles and related information):** your personal data will be retained in the b2match environment for a maximum of **12 months after the end of the event**, after which they will be anonymised or deleted, unless you have an ongoing b2match account and choose to keep your profile for other events under b2match's own terms and privacy policy. We recommend that users carefully read the relevant privacy policies of the **b2match platform** (b2Match [privacy policy](#)). These explain each company's policy of personal data collection and further processing, their use of data, users' rights and the ways in which users can protect their privacy when using those services.
- **EventWorks (Participants registration for Commission conferences and events using Event-Works - Reference: DPR-EC-00297) data:** personal data used for the EU Green Week 2026 conference registration and access management will be kept in line with the standard retention period for event registrations applied in EventWorks.
- Personal data shared with the Directorate-General for Human Resources and Security of the European Commission for the participants to gain access to Commission buildings is kept for 6 months after the termination of the link between the data subject and the Commission. More information is available in the Record of Processing DPR-EC-00655 (Commission Physical Access Control System (PACS)).
- **Mailing list / newsletter (if you opt in):** if you explicitly subscribe in the registration form to a DG ENV mailing list or newsletter, your personal data will be stored for a maximum of **5 years** from the date of subscription or until you withdraw your consent, whichever comes first. More information is available in the Record of Processing DPR-EC-03928 (Management of subscriptions to receive information).

Documents (reports, correspondence, financial information etc.) containing personal data may be kept by the European Commission for up to **10 years** and archived in line with the Commission's legal framework on document management.

6. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored either:

- on servers of the European Commission (in particular those used by DG SCIC for the EventWorks registration tool), or
- on servers of the b2match platform provider used for the matchmaking tool.

These servers are located within the European Union. The b2match platform provider may in addition use certain sub-processors, including some located outside the EU/EEA, under appropriate data-protection safeguards, as described in the b2match privacy policy.

VO Europe acts as a contractor/service provider for DG ENV and, together with the b2match platform provider, processes the personal data entered in b2match on behalf of the Commission for the purposes of configuring, operating and supporting the matchmaking tool.

All processing operations are carried out pursuant to [Commission Decision \(EU, Euratom\) 2017/46](#) of 10 January 2017 on the security of communication and information systems in the European Commission.

The Commission's contractors, including VO Europe and the b2match platform provider, are bound by specific contractual clauses for any processing of your data on behalf of the Commission, and by confidentiality obligations pursuant to the legislation transposing Regulation (EU) 2016/679 (GDPR) in the EU Member States.

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures including, among others, measures to prevent unauthorised access, misuse or disclosure, and to ensure integrity and availability of data. Access to personal data is restricted to authorised persons with a legitimate "need to know" for the purposes of this processing operation.

7. Who has access to your personal data and to whom is it disclosed?

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to authorised staff according to the "need to know" principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

The controller may also share your information with authorised staff of service providers (VO Europe, the b2match platform provider and DG SCIC's EventWorks tool) for the technical operation and support of the matchmaking platform and the EU Green Week 2026 registration tool.

These persons and entities act according to the "need to know" principle and are subject to confidentiality obligations.

Within the b2match platform, certain elements of your organisation and networking profile (as you complete them) will be **visible to other registered participants** for the purpose of matchmaking and networking, depending on the visibility settings of the event. You remain free to decide which optional information you provide in your profile and uploaded documents.

DG ENV may share aggregate or anonymised information (e.g. statistics on participant categories, sectors, TRL levels) with other Commission services or EU institutions for reporting, evaluation, research or statistical purposes. No personal data allowing you to be directly identified will be shared in this context.

Your personal data will not be disclosed to third parties, except to the extent and for the purposes we may be required to do so by law (for example, to EU oversight institutions such as the Court of Auditors or the Court of Justice acting in their official capacity, in which case they are not considered "recipients" under Article 3(13) of Regulation (EU) 2018/1725).

Cookies

Cookies are short text files stored on a user's device (such as a computer, tablet or phone) by a website. Cookies are used for the technical functioning of a website (functional cookies) or for gathering statistics (analytical cookies).

If registration for the meeting/event takes place via a Commission website, the cookies employed by the Commission on the registrant's device for that purpose will be covered by the cookie policy of the Commission, which is available here: https://ec.europa.eu/info/cookies_en.

When you visit the website(s) of the meeting/event and when you register, we will indicate in the specific privacy statement how long we will keep the browser history of your visit. This information will then be deleted. The collection, aggregation and anonymising operations are performed in the data centre of the European Commission under adequate security measures.

Cookies are stored by Europa Analytics, the corporate service which measures the effectiveness and efficiency of the European Commission's websites on EUROPA. More information is available in the Record of Processing DPR-EC-00685 (Europa Analytics).

Enabling these cookies is not strictly necessary for the website to work but it will provide you with a better browsing experience. You can delete or block these cookies, but if you do that, some features of the meeting/event website may not work as intended.

The cookie-related information is not used to identify data subjects personally and the pattern data is fully under the Commission's control. These cookies are not used for any purpose other than those described here.

Should you wish to opt your personal data out of our anonymised, aggregated statistics, you can do so on our cookies page. In particular, you can control and/or delete those cookies as you wish.

Third party IT tools, including Social Media

The use of external IT tools and thirdparty platforms (such as social media) for the general promotion of EU Green Week 2026 and related activities is described in the separate EU Green Week 2026 privacy statement and, where relevant, in the Commission's records on social media use.

We may use third party IT tools to inform about and promote the meeting/event through widely used communication channels, including the social media. For detailed information about the use of social media by the European Commission, see the Record of Processing DPR-EC-00073 (Social Media Use by the European Commission).

You may be able to watch our videos, which may be also uploaded to one of our social media pages and follow links from our website to other relevant social media.

We use b2match platform data to facilitate networking, matchmaking profiles and related information.

In order to protect your privacy, our use of third party IT tools to connect to those services does not set cookies when our website pages are loaded on your computer (or other devices), nor are you immediately redirected to those social media or other websites. Only in the event that you click on a button or "play" on a video to watch it, a cookie of the social media company concerned will be installed on your device. If you do not click on any social media buttons or videos, no cookies will be installed on your device by third parties.

In order to view such third-party content on our websites, a message will alert you that you need to accept those third parties' specific Terms and Conditions, including their cookie policies, over which the Commission has no control.

We recommend that users carefully read the [b2match privacy policy](#). It explains the platform's own collection and further processing of personal data, use of data, users' rights and the ways in which users can protect their privacy when using **b2match**.

The use of a third party IT tool does not in any way imply that the European Commission endorses them or their privacy policies. In the event that one or more third party IT tools are occasionally unavailable, we accept no responsibility for lack of service due to their downtime.

8. What are your rights and how can you exercise them?

You have specific rights as a 'data subject' under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a) of Regulation (EU) 2018/1725 on grounds relating to your particular situation.

The European Commission will ensure that the data subjects can exercise their right to object to processing whenever possible by the organisers of the meeting/event (for example, by adjusting your participation in the matchmaking activities or by limiting the visibility of your profile wherever possible in the context of this event).

Where the processing is based on your consent (e.g. subscription to a newsletter), you have the right to withdraw your consent at any time by contacting the Data Controller or by using the unsubscribe mechanism provided. The withdrawal will not affect the lawfulness of processing carried out before you withdraw your consent.

You can exercise your rights by contacting the Data Controller (see section 9 below). In case of doubts or issues you may also contact the Commission's Data Protection Officer. If necessary, you may also lodge a complaint with the European Data Protection Supervisor.

Where you wish to exercise your rights in relation to this specific processing operation, please clearly indicate that your request concerns the "Re:Invest in Nature matchmaking event (EU Green Week 2026)" organised by DG ENV.

9. Contact information

- The Data Controller

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns regarding the collection and use of your personal data, please contact:

Directorate-General for Environment (DG ENV)

E-Mail: ENV-GREENWEEK@ec.europa.eu

- The Data Protection Officer (DPO) of the European Commission

You may contact the Data Protection Officer of the European Commission with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725:

E-Mail: DATA-PROTECTION-OFFICER@ec.europa.eu

- **The European Data Protection Supervisor (EDPS)**

You have the right to have recourse (i.e. lodge a complaint) to the European Data Protection Supervisor if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the European Commission:

European Data Protection Supervisor

E mail: edps@edps.europa.eu

Website: <https://www.edps.europa.eu>

10. Where to find more detailed information?

The Commission's Data Protection Officer publishes a public register of all documented personal data processing operations by the European Commission. You may access the register via the following link:

<http://ec.europa.eu/dpo-register>

This specific processing operation has been included in the DPO's public register with the following Record reference: DPR-EC-1063.

This privacy statement will be made available on the webpage(s) of the "Re:Invest in Nature" event as part of the EU Green Week 2026 conference website, and may also be accessible via the b2match registration interface.