

## Webinar Series: EU Green Deal Policies and their Relevance in Asia-Pacific

### The EU's Global Gateway: the Importance of EU-Asia Partnerships for a Circular and Competitive Europe

**Date:** 6<sup>th</sup> June 2025

**Time:** 9:30 Brussels time, 14:30 Bangkok time

**Duration:** 1H30 minutes

**Registration:** [https://zoom.us/webinar/register/WN\\_6WqZV\\_jyS3OQUJM3mhiSJg](https://zoom.us/webinar/register/WN_6WqZV_jyS3OQUJM3mhiSJg)

#### Background:

The [EU Global Gateway](#) stands for sustainable and trusted connections that work for people and the planet. It helps to tackle the most pressing global challenges, from fighting climate change, to improving health systems, and boosting competitiveness and security of global supply chains.

The implementation of the [EU Circular Economy Action Plan](#) (CEAP) – a major building block of the [European Green Deal](#) – has put forward legislative initiatives to move to a truly circular economy. CEAP includes a strong international dimension. These measures aim at catalysing **new ways of doing business, different patterns of consumption, and better technologies** for saving resources and recycling of secondary materials, products that are durable and repairable with citizens who care and consider their choices.

CEAP puts emphasis on **priority value chains**, many of which are important to the Asia-Pacific region, such as food, electronics, textiles, construction and buildings. These value chains often include Asia-Pacific businesses and, therefore, Europe's **Circular Economy Action Plan is highly relevant to guide EU Global Gateway strategy and its partnership in the Asia-Pacific region** and to open up opportunities for collaboration between European and Asia-Pacific businesses.

The regulations also introduce requirements, which will apply to most products manufactured and/or consumed in the EU, with important economic and technical implications for businesses that rely on the EU as a key import/export market – impacting value chains globally as all products placed on the EU market will be affected.

The Global Gateway presents an opportunity to build EU-Asia partnerships that will shape value chains globally for a more Circular and Competitive Europe. The circular economy approach promotes the use of secondary raw materials, minimises environmental impacts associated with extraction and may increase the need for reliable partnerships that are foundation for active exchanges.

### Webinar Session:

The [EU SWITCH-Asia Policy Support Component](#) and the [European Environmental Bureau](#), are convening the webinar, ***The EU's Global Gateway: the Importance of EU-Asia Partnerships for a Circular and Competitive Europe*** to:

- Discuss the main EU Circular Economy policies that have an external dimension applicable to the Asia-Pacific region
- Understand how Europe can build successful partnerships in Asia for a Circular transition
- Discuss the challenges and opportunities for businesses in navigating this transition and how the Global Gateway can offer new horizons to its partners

### Moderator:

Ms Patrizia Heidegger, European Environment Bureau

**Agenda:**

<b>Date</b>	
<b>14:30</b>	<b>Introduction to the Webinar</b> <ul style="list-style-type: none"> <li>• XXX</li> </ul>
<b>14:35</b>	<b>Panel 1: The EU Global Gateway and the Circular Economy in Asia</b> Possible types of speakers: <ul style="list-style-type: none"> <li>• EU Policy-Maker</li> <li>• EU Ambassador in Asia</li> <li>• Asian Policy-maker</li> </ul> Possible types of questions: <ul style="list-style-type: none"> <li>• What is the vision of the Global Gateway? How is linked to the Circular Economy?</li> <li>• What role do Asia-EU partnerships play in making the EU more Circular and Competitive?</li> </ul>
<b>15:00</b>	<b>Panel 2: EU-Asia Partnerships, shaping a more circular and competitive Europe</b> Possible types of speakers : <ul style="list-style-type: none"> <li>• EU business representative</li> <li>• Asian business representative</li> <li>• Asian or European think tank</li> </ul> Possible types of questions: <ul style="list-style-type: none"> <li>• How are global value chains linking Asia and Europe contributing to the circular economy?</li> <li>• What investments are needed today for Europe and Asia to scale up their circularity?</li> </ul> <b>Moderated by XXX</b>
<b>15:25</b>	<b>Q&amp;A</b>
<b>15:55</b>	<b>Concluding Remarks and Next Steps</b> <ul style="list-style-type: none"> <li>• XXX</li> </ul>