

Conference Topic:	New Economic Model for Armenia: Bioeconomy through Circular Solutions (within “ <i>Conference on Research for Conceptualization of Circular Bioeconomy in Armenia through EU Green Week</i> ” event)
Objectives:	<ol style="list-style-type: none"> <li>1. To increase awareness of the EU green agenda within the circular economy.</li> <li>2. To promote a bioeconomy concept in Armenia as a new economic model.</li> <li>3. To strengthen the EU-Armenia partnership focusing on green agenda and youth engagement such as students and researchers.</li> </ol>
Target audience:	Youth between 13-35 years, including students and researchers, as well as NGO actors, policy-makers, and business representatives.
Format:	The venue will be the Interdisciplinary Research Center at the Armenian State University of Economics ( <a href="https://asue.am/">https://asue.am/</a> ). The speakers will be (1) the Vice Minister of Education, Science, Culture and Sport, who will introduce a theme on youth involvement in internationalization and modernization through green agenda, (2) ASUE rector will present green education and circular economic model within green agenda, (3) Aarhus national coordinator will represent biodiversity and circularity topic, (4) at least 8 academic papers will be on bioeconomy. The conference materials will be published in the ASUE academic journal in English.
Activities:	<ol style="list-style-type: none"> <li>1.1 To disseminate the event-related information through ASUE official website, TV channels, and at least 3 newsletters. <i>Indicator: at least 5 digital contents will be developed.</i></li> <li>1.2 To generate green and circularity awareness activities at local levels among public and private stakeholders through social media. <i>Indicator: 1 social media page: GreenCircul, to disseminate program activities and future steps.</i></li> <li>2.1 To consolidate academic and public discourse on bioeconomy in green agenda. <i>Indicator: at least 300 followers in the GreenCircul social media page.</i></li> <li>2.2 To initiate the establishment of a platform on biodiversity and bioeconomy ahead of the COP17 (biodiversity) that will take place in Armenia in 2026. <i>Indicator: signed 1 document on partnership, cooperation, and action plan.</i></li> <li>3.1 To organize a conference on circular economy emphasizing the EU-Armenia partnership on CEPA including research, innovation, and green agenda.</li> </ol>

	<p><u>Indicator: at least 8 academic papers and 1 slide presentation on the conceptualization of the conference messages.</u></p> <p>3.2 To promote the green agenda and circular economy model in Youth Centers of Armenia established by the Ministry of Education, Science, Culture, and Sport.</p> <p><u>Indicators: at least 3 events in 3 regional cities of Armenia on the project activities and conference messages.</u></p>
Future steps:	<ul style="list-style-type: none"> <li>• There is planned to establish a GreenCircul Platform in the result of the EU Green Weeks for COP17 (biodiversity) that will be held in Armenia in 2026, in order to coordinate the green agenda in Armenia at university and NGO levels. for the best participation in COP17 and the EU Green Week.</li> <li>• As a member of EU COST Action ECO4ALL: <a href="https://www.cost.eu/actions/CA22124/">https://www.cost.eu/actions/CA22124/</a>, the organizer of the partner event (EURAGEN and the organization's representative Sos Khachikyan) will promote networking of the EU Green Week event between other countries, institutions, and stakeholders.</li> <li>• The main messages of the "New Economic Model for Armenia: Bioeconomy through Circular Solutions" conference will be conceptualized in a slide presentation that will be presented later in at least 3 regional Youth Centers of Armenia established by the Ministry of Education, Science, Culture, and Sport.</li> </ul>
Sustainability:	<p>(1) created the GreenCircul social media page, (2) signed document on the GreenCircul Platform to contribute to COP 17, (3) teambuilding through the conference and COST network, (4) involvement of the Youth Centers in the program, and (5) dissemination of the circular activities through green agenda will enable to institutionalize modernization of this field.</p>
Final note:	<p>Project initiator Sos Khachikyan participated in the 2<sup>nd</sup> Open-Air Cities International Conference in Athens, 14-16 February 2025, and presented research entitled "Implementation of the Global Gateway Strategy through the New EU Circular Economy Resource Centre". Experience gained in the result of this conference will be used for the proposed project.</p>
Sos Khachikyan CEO, EURAGEN	