



Removing obstacles to promoting a nature-positive economy

 Event in Brussels on 3 June 2026

 Organized by Economic Development Centre of Eastern Finland and Savonia University of Applied Sciences with their partners

Key questions:

How to remove obstacles to promoting a nature-positive economy?

- What is currently the biggest practical obstacle to biodiversity-enhancing actions?
- What prevents nature-positive solutions from becoming the most profitable choice for companies?
- What prevents nature from being considered as part of comprehensive security – and what risks will this entail if the obstacles are not removed?
- What makes the nature-positive transition unfair from a regional perspective?

Programme 3.6.2026

Opening remarks

Elsi Katainen, MEP

Preliminaries (*not yet confirmed*)

Overview of European economic development: *European Central Bank*

European Climate Resilience and Risk Management: *European Commission's Directorate-General for Climate Action (DG CLIMA)*

The future of the green economy: *University of Eastern Finland*

Dialogue

Hosted by:

Saara Karkulahti, Climate Specialist and Project Manager of the Climate Neutral North-Savo, Economic Development Centre of Eastern Finland

Jyri Wuorisalo, EU Climate Pact Ambassador, RDI-expert, Savonia University of Applied Sciences

Participants from the following backgrounds:

- EU policy: Elsi Katainen, MEP

- European Commission's Directorate-General for Climate Action
- European Central Bank
- Business: Technology industry
- Regional development: Regional Development Authority
- Study: University of Eastern Finland



HILINEUTRAALI
POHJOIS-SAVO



Elinvoimakeskus



Pohjois-Savon liitto

SAVONIA



Co-funded by
the European Union