

Invitation

#EU  
GREEN  
WEEK

Partner Event

Wed 3 June 2026

# Nature-positive economy solutions in EU regional development – case Eastern Finland

The European House of Municipalities, Square de Meeûs 1, 1000 Brussels  
Wednesday 3 June 9:00–11:00 (breakfast will be served)



Co-funded by  
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NATURE-POSITIVE ECONOMY  
IN EASTERN FINLAND



Economic  
Development  
Centre

**SAVONIA**

UNIVERSITY OF APPLIED SCIENCES



UNIVERSITY OF  
EASTERN FINLAND



North Savo  
Regional Council

East & North  
**FINLAND**



**EUROPE DIRECT**  
Kuopio

Dear partners,

Warmly welcome to the EU Green Week 2026 partner event!

The green transition requires concrete and scalable solutions that integrate biodiversity, economic sustainability, regional development, and security perspectives. In Eastern Finland, regional development work is carried out within a comprehensive security framework, where issues related to nature, climate, vitality, and resilience are closely interconnected.

Nature-positive regional development is increasingly also a European resilience and security issue, contributing to sustainable security and welfare.

The event will bring together actors from regional administration, regional development, research, and the business sector to discuss:

- how regions can accelerate nature-positive growth,
- how companies can integrate biodiversity as part of competitive business,
- and how the green transition can strengthen resilience, comprehensive security, and regional vitality.

At the same time, the aim is to build new European cooperation networks and find partners for interregional collaboration, knowledge exchange, and joint development initiatives to promote a nature-positive economy.

The programme will feature perspectives on regional development work, research, and business practices in Eastern Finland, followed by a moderated discussion. There will also be space for open dialogue.

The event is organised by Economic Development Centre of Eastern Finland, Savonia University of Applied Sciences and University of Eastern Finland, together with partners, as part of the EU Green Week 2026 programme.

We warmly welcome you to join the discussion and to build cooperation with us.



ELSI KATAINEN  
Member of the European Parliament



HANNA LEHTIMÄKI  
Doctor of Business Administration  
Professor at University of Eastern Finland



JYRI WUORISALO  
European Climate Pact Ambassador  
RDI Specialist



SAARA KARKULAHTI  
Project manager, Climate Expert

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Please register for the event



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