

EU Green Week
PARTNER EVENT

Water management in agriculture & food production: reflections about sustainable practices

Brussels
26 June 2024

#WaterWiseEU



The workshop on Water Management in Agriculture and Food aims to address the critical challenges posed by water scarcity and inefficiency in agriculture, particularly concerning sustainable food production in Europe. With a focus on sustainable practices and technological advancements such as those offered by CEA, it is set to bring together food industry experts, researchers, policymakers, and landowners to exchange knowledge, share best practices, and foster collaboration in addressing water management issues in agriculture across all Members States.

AGENDA

16:30 Welcome and opening by Grodan

16:45 Keynotes

Dr Petra Schmitter, Senior Researcher at the International Water Management Institute specialising in water governance, agricultural water management, and climate change adaptation in the Global South (TBC)

Leo Marcelis, Chairholder Horticulture and Product Physiology Group, WUR

17:15 Panel discussion on water management

- **Lise Walbom**, CEO of Food Nation Denmark
- **Ana Rocha**, Director of EU's Agri & Forestry-Related Policies, European Landowners' Organization
- **Gari Villa-Landa Sokolova**, Senior Water Policy Advisor, EurEau
- **André van Wageningen**, Public Affairs Manager, Grodan
- Representative from the Permanent Representation of the Netherlands to the EU (TBC)
- Representative from the Andalucía region (TBC)

18:30 Q&A to panelists

18:45 Closing remarks and networking drinks

Moderated by: Angelo Di Mambro, Editor for EU agriculture and food policies, Euractiv