



PART OF THE

EU MISSIONS**RESTORE OUR OCEAN & WATERS**Funded by
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Can we still eat seafood? Adopting responsible consumption and production of seafood, freshwater and aquaculture products to protect marine biodiversity

For Sustainable Gastronomy Day, join the EU-funded projects Mr.Goodfish3.0 and Verifish to discuss seafood consumption and production. From biodiversity to economics and health, we will address the question: can we still eat seafood responsibly?

WEBINAR – 18 June 2025 – 14.00 to 15.30 CEST – Online

Link : <https://events.teams.microsoft.com/event/6a67f5b6-c341-4816-8a34-38607cad25f3@66b4e77e-a3ec-4ec9-b855-9ed70ab4ff8a>

About the event

As global demand for seafood grows, adopting a more responsible approach to seafood production and consumption presents a valuable opportunity. While 37.7% of wild seafood stocks are currently overexploited (FAO, 2024), innovative solutions in resource management, responsible sourcing, and consumer awareness can help ensure a thriving marine ecosystem. By optimizing resource efficiency and reducing environmental impact, we can create a future where seafood remains both a nutritious and sustainable choice.



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This event, organized as part of Sustainable Gastronomy Day, will explore how consumer awareness raising, resource management strategies, and the adoption of responsible practices and sourcing in the seafood supply chain and catering sector can contribute to responsible seafood consumption and production. A panel of experts will discuss challenges and solutions to safeguard marine resources while supporting a resilient blue economy, answering the question: Can we still eat seafood responsibly? By integrating circular economy principles—reducing waste, improving resource efficiency, and fostering sustainable economic growth—we can create a future where seafood remains a viable and ethical food source.

This event, organized as part of Sustainable Gastronomy Day, will explore how consumer awareness raising, resource management strategies, and sustainability innovations can contribute to responsible seafood consumption and production. A panel of experts from across the seafood value chain will discuss challenges and solutions to safeguard marine resources while supporting a resilient blue economy, answering a pressing question: *Can we still eat seafood responsibly in a circular economy?* By integrating circular economy principles—reducing waste, improving resource efficiency, and fostering sustainable economic growth—we can create a future where seafood remains a viable and ethical food source.

Join us for this interactive webinar to explore how we can balance seafood consumption with environmental, social and economic sustainability.

Agenda

14.00–14.15	Welcome, introduction and icebreaker <i>Moderator: Clara Boissenin – The European network of science centres and museums</i>
14.15–14.45	Presentations – 15min per speaker <ul style="list-style-type: none"> – About Verifish – Sara Pittonet Gaiarin, Senior Manager at Trust-IT, VeriFish project coordinator – About Mr.Goodfish3.0 – Hélène Buisson, Mr.Goodfish Project Manager at Nausicaa, Centre National de la mer
14.45–15.25	Panel debate Based on questions from the audience <i>Moderator: Clara Boissenin – The European network of science centres and museums</i>



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	<ul style="list-style-type: none"> - Siân Astley, Secretary General at EuroFIR AISBL, European Food Information Resource - Michelle Boonstra, Co-founder & Project manager at Catch Welfare Platform - Hélène Buisson – Mr.Goodfish Project Manager at Nausicaa, Centre National de la mer - Daniel Hayes – Marine Sciences Research Director at Cyprus Marine and Maritime Institute, and Coordinator of Mr.Goodfish3.0
15.25-15.30	Thank you and closure

About the organising projects

In the continuity of Mr.Goodfish, [Mr.Goodfish3.0](#) aims to raise awareness for responsible consumption of sea, freshwater and aquaculture products by upgrading and expanding the [Mr.Goodfish app](#) as part of an EU-wide awareness campaign. The app will be part of an ecosystem of tools and activities to be co-created by stakeholders in three Pilot Sites and upscaled in two Replication Sites, each representing up to two of the following major European sea or freshwater basins: the Mediterranean Sea, the Atlantic Ocean, the North Sea & Channel, the Baltic Sea, the Arctic Ocean, the Black Sea and the Danube River.

[VeriFish](#) is working on a framework of verifiable sustainability indicators based on existing EU and global databases. VeriFish is creating a prototype web application, a series of media products and recommendations for communicating sustainability indicators to various stakeholders including guidelines for retail and the hospitality sectors. The goal is to provide an accessible and dynamic framework for the improvement of communication and understanding of sustainable seafood production and consumption.

Both projects are part of the EU Mission "[Restore our Ocean & Waters](#)".



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