

Project Name: TOY RECYCLING FESTIVAL

Project Address: SMM AZIZ DURAN PARK

Project Date: 2-3-4-5 June 2025

Project Short Info: For 4 days, all the actions listed below, along with their contents, will be carried out in the festival area. Separate regions will be created in the area for the activities listed below. Before the event, the employees of Sakarya Metropolitan Municipality (SMM) and the participants of SMM Art and Vocational Assistance Courses will be asked to donate toys to the festival. The toys collected at the event, which will end at the end of June 5th, World Environment Day, will be donated to the SMM Social Store (The Second-Hand Store that citizens in need of assistance and registered under Department of Social Services can shop free of charge). Planned actions will be introduced via social media, billboards, posters, etc. during the event week. Achievement of waste reduction will provide both social and environmental benefits via these activities at the week-long. Allowing products to be used to their fullest extent will conserve natural resources by decreasing the demand for new ones. Having a limited amount of natural resources and a limited capacity to generate waste, building a more sustainable future and our responsibilities for these points will be explained to the children. Activities to reduce waste will have a significant social impact as well as emphasize the importance of waste minimization. The awareness of SMM Social Store will be improved. The store will be enriched with many kinds of toys by the end of this festival. Thus, the pleasure of citizens in need of assistance will increase.

ACTION	CONTENT
DONATION	– Children will donate toys they no longer want to play with to our toy library so that other children can play with them. The donated toys will be displayed for 5 days for children visiting the event area to play with.
REPAIR	– Children will be able to repair their toys with the help of materials and staff in our activity area. They can either donate the toys they have repaired or take them back.
EXCHANGE	– Each child participating in the event will be able to exchange toys once within 5 days.
REDESIGN	– In the activity area, children will be given the opportunity to renew their toys using their creativity.
PLAYGROUND	– Playgrounds will be created where children can play throughout the day.
CARTOON SHOW	– There will be a screen in the event area where cartoons about toys are projected.
EDUCATION	– The event area will include a region where the environmental and social benefits of the Toy Library will be explained to children. It will be explained how they protected nature by participating in this event.