



PRIMĂRIA
SECTORULUI 6

WEST SIDE FLOWER FEST

31st of May - 2nd of June
Drumul Taberei, Bucharest



2023 Edition

In June 2023, the District 6 Town Hall of Bucharest organised West Side Flower Fest, a one-of-a-kind event, during the EU Green Week.

Drumul Taberei Park become the site where themed gardens and complex flower constructions, colourful and diverse, were put on display. They were all designed by students from the "Ion Mincu" University of Architecture and Urbanism, landscape artists from the Public Domain Administration of District 6 and world renowned florists, who set a standard for all future collaborations between universities, local public administrations and the private business environment.

The Drumul Taberei Park and Avenue become an open stage for:

- 50 exhibitors, florists and handmade artists,
- workshops for children and senior citizens,
- amateur artists,
- good music and a variety of artistic moments.

West Side Flower Fest has created its own identity and is one of the top flower events in Eastern Europe.



100.000
visitors



42.000
square meters



989.000 people
reached through
social media and
online press



56.600 votes
for the themed
gardense



20 tv reports
(news, morning
shows, live
coverage)



13 theme gardens
built by students
and landscape artists

WEST SIDE
FLOWER FEST
2023

West Side Flower Fest 2023

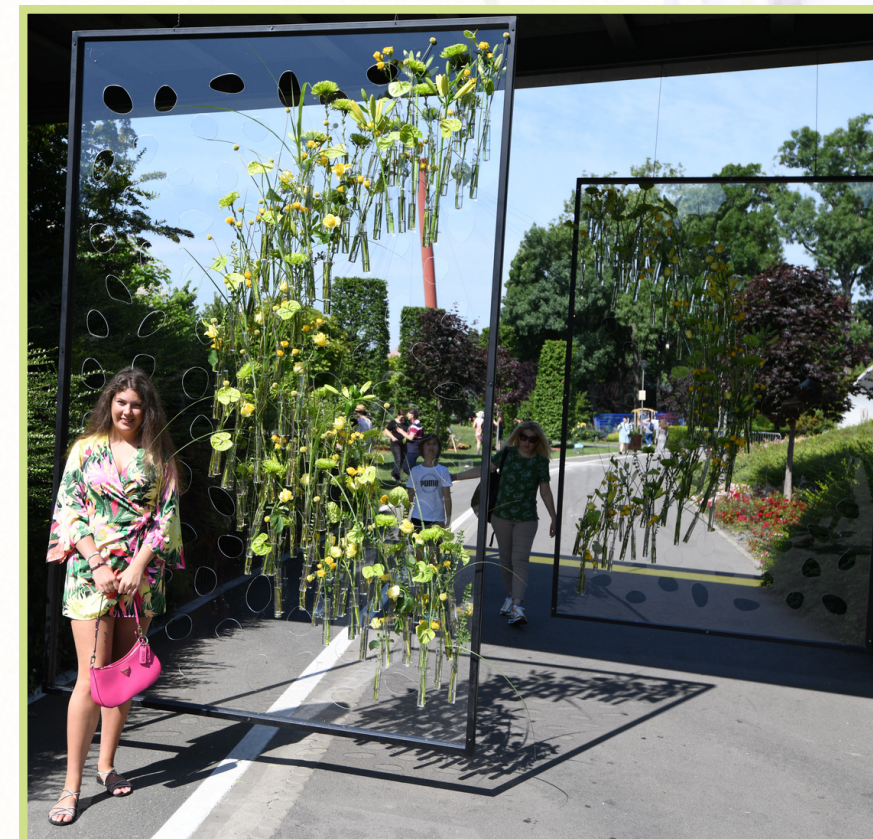


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West Side Flower Fest 2023



West Side Flower Fest 2023



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West Side Flower Fest 2024 – Second Edition

The sustainable use of water in public urban spaces and the improvement of quality of life through nature

A captivating event, dedicated to find sustainable solutions in the urban space! We will bring together experts and people who are part of the local community to discuss water management, inclusion and ways to improve the quality of life through integrating nature in the urban area. Discover the best practices and inspire positive changes in our local community!

- Over 100 exhibitors, florists and handmade artists.
- Garden built around the theme "Landscape innovations thought the wise use of water"
- New: floating gardens
- Floral installations
- Free workshops for over 3.000 children
- Participative design workshop in Drumul Taberei
- "Water Management and Landscape" conference
- Free guided tours of the Drumul Taberei Conservatory
- International and national participants
- Street food and drinks
- Over 100 artists (musicians, dancers) will perform on the street and in the park
- Special areas to relax and rest



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Map of the event – Drumul Taberei Park

West Side Flower Fest 2024 – Second Edition



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Opening hours

Friday, 31st of May 16.00 – 21.00

Saturday, Sunday 1st and 2nd of June 10.00 – 21.00

Event promotion

The event will be promoted on all media channels, outdoor, radio, tv, online, as well as through media partnerships and PR campaigns

Main media partners: Magic FM

Phoenix Media – 120 locations

Magic 



Whether you are an expert in the field, government official or member of a NGO, a visitor or simply a citizen who is preoccupied with a sustainable future, we invite you to join the discussion and contribute to building an urban space that is greener, healthier and more resilient for everyone.

For more information and to join our event, please contact:

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Locations of the themed gardens
around Drumul Taberei Park
West Side Flower Fest 2024

