

Digital Media Literacy for Sustainable Rural Communities

Portugal * Bulgaria * Poland

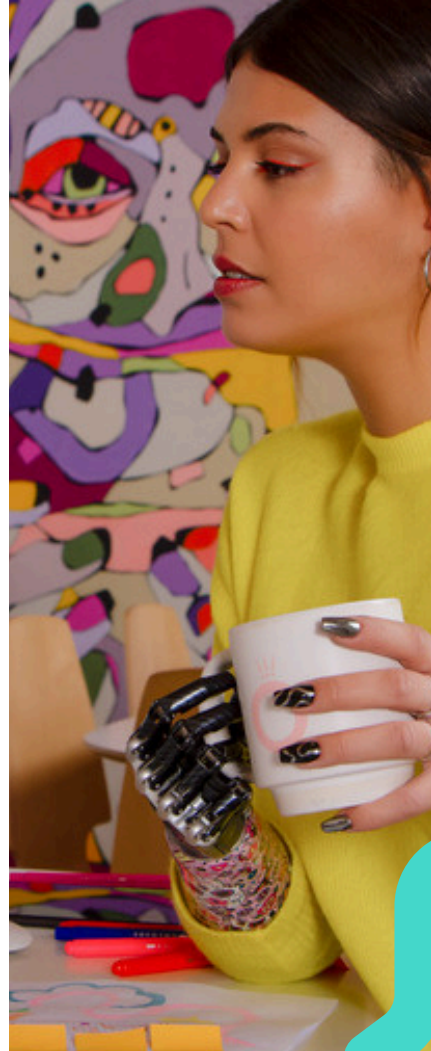
In an increasingly digital Europe, rural entrepreneurs, artists and cultural creators often face structural barriers to accessing and benefiting from digital communication tools. Limited media literacy, unequal access to digital skills, and exposure to misinformation can weaken civic participation and reduce the visibility of local cultural initiatives. These challenges directly affect social sustainability and the resilience of rural communities.

The MIA project addresses this gap by equipping creative professionals in rural areas with essential skills in digital democracy, ethical content creation, misinformation detection, and responsible social media engagement.

Agenda

Hybrid - Time CET

- | | |
|---------------|---|
| 10:00h | Welcome and Opening Remarks
moderator |
| 10:10h | MIA: Key Deliverables & Outcomes
MIA coordinator |
| 10:25h | Media Literacy Guidebook: "Navigating the Noise"
Warsaw University |
| 10:40h | Virtual Media Residence
Sofia University |
| 11:05h | Roundtable
Media Literacy as a Pillar of Sustainable and
Inclusive Rural Development |
| 11:35h | MIA scalability and replication: Future Horizons
Open floor for participants |
| 12:00h | Closing |



12 June



Nordic House,
Rue du
Luxemburg, 3,
1000 Brussels

MIA_partners



SOFIA UNIVERSITY
ST. KLIMENT OHRIDSKI



MIA_funding



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor CINEA can be held responsible for them.

