

Title: Nature and the Wor(l)d: EU Green Week Circles

Subtitle: *A series of events: Walks, Rides, and Reads*

Abstract:

Integrated series of events in Vršac connects ecology, education, culture, and recreation. The primary goal is to demonstrate concrete ways in which resources - time, knowledge, skills, and space - can be invested in the protection and restoration of nature, directly contributing to the well-being and resilience of the local community in line with the EU Green Week 2026 agenda.

The program is divided into four key segments:

1. Investing in Biodiversity (May 30th): "3rd Gravelijada" – Nature Ride. This activity leads participants through the Vršac Mountains and the Mali Vršački Rit, areas designated as an IBA (Important Bird Area) by BirdLife International. The aim is to promote the protection of these habitats as crucial natural capital. By using their own energy (pedalling), participants invest in preserving resources that form the foundation of ecotourism and sustainable regional development.

2. Community and Resource Circles (May 31st): "3rd Gravelijada" – Nature Walk and Networking. This segment focuses on social capital. Through hiking in the Vršac Mountains, a communal lunch, and networking, we promote the goals of the Green Week. The emphasis is on the exchange of knowledge and skills as essential resources for better environmental management.

3. Investing in Knowledge and Innovation (June 3rd): World Bicycle Day. Hosted at the "Meeting Point" association, we are organizing a discussion on modern transport solutions with a focus on e-mobility. By presenting a book and/or blog on urban transport, we invest in citizen education regarding rational space utilization and carbon footprint reduction - key elements for a competitive and green urban future.

4. The Green Week Circle (June 7th): Urban Cycling and Lake Promotion. The project's grand finale is a bicycle ride through the streets of Vršac, connecting the city's green spaces and concluding at the City Lake. This event symbolizes "closing the circle" - returning to nature through a conscious change of habits. A final promotion of Green Week goals will be held at the lake, highlighting that investing in nature is an investment that directly improves the quality of life for all citizens.

Through these activities, Vršac serves as an example of how local identity and natural resources can be leveraged to build a nature-positive economy, ensuring community prosperity and environmental sustainability.

All events are **free of charge; however, prior registration is required** for logistical reasons.

Naslov: SR: Priroda i sve(s)t: Krugovi EU zelene nedelje

Podnaslov: *Niz događaja: Šetnja, vožnja i čitanje*

Sažetak:

Integrirani niz događaja u Vršcu povezuje ekologiju, obrazovanje, kulturu i rekreaciju. Osnovni cilj je demonstracija konkretnih načina na koji se resursi - vreme, znanje, veštine i

prostor - mogu investirati u zaštitu i obnavljanje prirode, čime se direktno doprinosi blagostanju i otpornosti lokalne zajednice u skladu sa agendom EU zelene nedelje 2026. Program je podeljen u četiri ključna segmenta:

1. **Investiranje u biodiverzitet (30. maj): „3. Gravelijada” – vožnja prirodom.** Ova aktivnost vodi učesnike kroz Vršачke planine i Mali vršaćki rit, područja koja je *BirdLife International* proglasio za IBA (međunarodno značajno područje za ptice). Cilj je promocija zaštite ovih staništa kao ključnog prirodnog kapitala. Korišćenjem sopstvene energije (pedaliranje), učesnici investiraju u očuvanje resursa koji čine osnovu ekoturizma i održivog regionalnog razvoja.
2. **Krugovi zajednice i resursa (31. maj): „3. Gravelijada” – šetnja prirodom i networking.** Ovaj segment se fokusira na socijalni kapital. Kroz pešačenje Vršaćkim planinama, zajednički ručak i druženje, promoviramo ciljeve Zelene nedelje. Naglasak je na razmeni znanja i veština kao esencijalnih resursa za bolje upravljanje životnom sredinom.
3. **Investiranje u znanje i inovacije (3. jun): Svetski dan bicikla.** U udruženju „Tačka susretanja” organizujemo diskusiju o savremenim transportnim rešenjima sa fokusom na e-mobilnost. Predstavljanjem knjige i/ili bloga o urbanom transportu, investiramo u edukaciju građana o racionalnom korišćenju prostora i smanjenju karbonskog otiska – što su ključni elementi za konkurentnu i zelenu urbanu budućnost.
4. **Krug zelene nedelje (7. jun): Gradski biciklizam i promocija na jezeru.** Veliko finale projekta je vožnja bicikala ulicama Vršca, koja povezuje gradske zelene površine i završava se na Gradskom jezeru. Ovaj događaj simbolizuje „zatvaranje kruga” – povratak prirodi kroz svesnu promenu navika. Završna promocija ciljeva Zelene nedelje na jezeru naglasiće da je ulaganje u prirodu investicija koja direktno unapređuje kvalitet života svih građana.

Kroz ove aktivnosti, Vršac služi kao primer kako se lokalni identitet i prirodni resursi mogu iskoristiti za izgradnju ekonomije naklonjene prirodi, osiguravajući prosperitet zajednice i održivost životne sredine.

Svi događaji su besplatni; međutim, zbog organizacionih razloga, obavezna je prethodna prijava.