



**From ESG Compliance to Territorial Regeneration:
Integrating Nature-Based Solutions and Operational Excellence for Systemic Sustainability Transformation**

Date

17 June 2026, 09:30 – 13:00 (online event)

Format

Online livestream event combined with an interactive policy–practice dialogue. The session will include keynote presentations, applied case studies, a multi-stakeholder roundtable discussion, and an open Q&A session designed to foster exchange between institutional actors, industry representatives, and sustainability practitioners.

Event Overview

This EU Green Week Partner Event aims to explore how the European sustainability policy framework can move beyond compliance-driven implementation and translate into operational, investment-ready and measurable territorial actions. “evolve into tangible, measurable and territorially embedded transformation pathways.

In the current European context shaped by the Green Deal, the Corporate Sustainability Reporting Directive (CSRD), the EU Taxonomy Regulation, the Nature Restoration Law, and the progressive strengthening of anti-greenwashing provisions, organisations are increasingly expected not only to report on sustainability performance, but to demonstrate real, verifiable impact across their operations and value chains, including Scope 3 emissions and broader ecosystem dependencies.

Against this backdrop, the event proposes a shift in perspective: from ESG as a reporting obligation to ESG as a systemic driver of industrial transformation, territorial resilience, and long-term value creation.

At the core of this transition lies the integration of three complementary dimensions:

Nature-Based Solutions (NBS) as scalable instruments for ecosystem restoration, climate adaptation, biodiversity protection, and territorial regeneration

Lean methodologies and continuous improvement systems as enablers of operational excellence, waste reduction, and measurable performance optimisation

Digital tools and scientific monitoring frameworks supporting environmental impact assessment, ecosystem services valuation, and data-driven ESG governance

Rather than treating these domains as separate disciplines, the event will explore how they can converge into an emerging integrated transformation framework, capable of aligning industrial efficiency, ESG compliance, and ecological regeneration within a unified operational logic.

This framework opens new perspectives for collaboration between companies, public institutions, research organisations, and territorial stakeholders, positioning sustainability not as a constraint, but as a structured opportunity for innovation and competitiveness.

In this context, the event introduces an emerging operational model where ESG is implemented as a territorial infrastructure, generating measurable environmental and economic value.

The event provides companies with practical pathways to transform ESG obligations into competitive advantage and measurable value creation.



Agenda

09:30 – Opening session: European policy context and systemic transformation agenda

The opening session will set the strategic and regulatory context of the event within the European sustainability architecture, including the Green Deal, CSRD implementation, EU Taxonomy alignment, Nature Restoration Law, and the evolving regulatory framework addressing greenwashing risks.

The discussion will highlight the ongoing transition from sustainability as a reporting exercise to sustainability as a transformative governance model, where impact, accountability, and territorial regeneration become central objectives of European policy implementation.

09:45 – Session 1: Lean ESG – from compliance to operational transformation

This session will explore how Lean thinking and continuous improvement methodologies can play a decisive role in translating ESG requirements into structured, auditable, and performance-oriented operational systems.

Lean acts as the operational bridge between ESG compliance and measurable performance

The focus will be placed on the practical integration of sustainability into industrial processes, including:

- embedding ESG principles into operational excellence systems
- reducing waste and inefficiencies as direct sustainability levers
- designing CSRD-aligned KPI frameworks and measurable performance systems
- integrating Scope 3 considerations into value chain governance
- aligning operational stability, competitiveness, and environmental performance

The session will emphasise that operational excellence and sustainability are not parallel agendas, but mutually reinforcing dimensions of modern industrial transformation.

10:15 – Session 2: Nature-Based Solutions and ecosystem services valuation

This session will examine the role of Nature-Based Solutions in supporting climate resilience, biodiversity restoration, and long-term territorial sustainability. Nature-Based Solutions are presented not only as environmental interventions, but as measurable natural assets within ESG strategies

Beyond conceptual frameworks, the discussion will focus on practical methodologies for:

- monitoring and quantifying ecosystem services
- integrating environmental and ecological data into ESG reporting systems
- emerging approaches to ecosystem accounting and valuation
- leveraging digital technologies for environmental monitoring and impact verification

A key theme will be the need to move from qualitative sustainability narratives to science-based, measurable, and audit-ready ecological performance systems, capable of supporting both regulatory compliance and strategic decision-making.

10:45 – Session 3: Industrial and territorial case studies

This session will present real-world experiences of collaboration between companies, sustainability solution providers, and territorial stakeholders. The focus will be on operational and replicable models that demonstrate how ESG strategies can be translated into concrete, territorially embedded interventions, generating measurable environmental and economic outcomes.

The case studies will illustrate how integrated approaches can be applied in practice, including:

- deployment of Nature-Based Solutions in industrial and territorial contexts
- ESG implementation across supply chains and operational sites
- Lean-driven transformation programmes supporting sustainability objectives
- regenerative approaches to land use, infrastructure, and production systems

The session aims to demonstrate how operational transformation and ecological regeneration can be jointly designed and implemented at territorial scale, generating both environmental and economic value.

11:15 – Roundtable discussion and Q&A

The roundtable will bring together speakers, companies, experts, and institutional representatives in an open dialogue focused on the practical and strategic challenges of implementation. The discussion will move beyond general considerations, addressing concrete decision-making processes, investment perspectives, and operational constraints faced by organisations in implementing ESG strategies and Nature-Based Solutions

Key topics will include:

- barriers to effective ESG operationalisation
- scalability of Nature-Based Solutions in industrial environments
- alignment between regulation, innovation, and territorial governance
- role of digital tools and scientific validation in ensuring ESG credibility
- future directions for integrated European sustainability frameworks

11:45 – Closing remarks and networking session

The final session will synthesise the key insights emerging from the discussion, with a focus on the systemic integration of:

European sustainability policy frameworks

operational excellence methodologies

Nature-Based Solutions

territorial regeneration strategies

The session will emphasise how the convergence of these dimensions can enable a shift from fragmented sustainability initiatives to integrated, operational and measurable transformation models. Particular attention will be given to the role of territorial approaches in supporting long-term resilience, competitiveness and value creation, positioning sustainability as a strategic infrastructure rather than a compliance requirement.

The event will underline the importance of cross-sector collaboration, measurable impact, and science-based governance as foundational pillars of Europe's ecological transition.

An informal networking session will follow, supporting further exchange among participants.

Expected Speakers (draft)

Andrea Pincioli – Expert in Lean methodologies, continuous improvement, and ESG operational transformation (UnikeBe)

Chiara Vendittoli – Co-Founder, LabVerde – Nature-Based Solutions and ecosystem regeneration

Daniela Saltarin – Environmental and Geoscience Director, LabVerde

Representatives from companies and territorial stakeholders involved in ESG transformation and Nature-Based Solutions initiatives

Strategic positioning of the event

This event is positioned as a bridge between European policy frameworks and operational implementation realities, demonstrating how: ESG regulation can evolve into measurable transformation systems rather than reporting obligations alone

Nature-Based Solutions can be embedded into industrial and territorial strategies as scalable instruments

Lean methodologies can operationalise sustainability objectives into structured performance systems

territorial regeneration can become a coherent model for integrated economic, environmental, and social development



DESIGNING VALUE THROUGH NATURE

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