

## SUSTAINABLE FASHION SHOW – A CIRCULAR ECONOMY INITIATIVE DRAFT PROGRAMME

**WHEN:** June 6th, 2025  
**HORA:** 6.30 pm  
**WHERE:** Viladecans Repara, Carrer de l'Agricultura 72, Viladecans

### DESCRIPTION:

A fashion show featuring sustainable clothing created from customized second-hand garments, giving new life to textiles that can no longer be reused. By repurposing discarded pieces into innovative designs, this initiative prevents textiles from becoming waste and reintroduces them into the market in a sustainable way.

Promoted by the Viladecans City Council, **European Green Leaf City 2025**, this project is carried out in collaboration with Solidança, a social organization dedicated to promoting social and labor inclusion through training programs and activities related to waste management, revalorization, circular economy, and waste prevention.

The Sustainable Fashion Show aims to highlight the transformative power of upcycling in the fashion industry, demonstrating how discarded textiles can be turned into innovative, stylish, and sustainable garments. This initiative aligns perfectly with the 2025 European Green Week focus on the circular economy, showcasing practical solutions to reduce textile waste and promote more sustainable consumption habits.

The event will take place at "Viladecans Recycling Center" (Vildecans Repara) which will be transformed into a dynamic space to showcase recycled fashion. The event will have a festive and engaging atmosphere, integrating education, entertainment, and community participation beyond the fashion show itself.

As Viladecans is the European Green Leaf City 2025, the Green Leaf logo will be displayed throughout the event.

### DRAFT PROGRAMME:

**18:30 – Welcome**

**18:45 – Fashion Show**

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Workers from Solidança will take on the role of models, showcasing unique outfits made from upcycled textiles (by the Solidança team), demonstrating the beauty and potential of second-hand fashion.

Throughout the show, a host will explain the environmental benefits of each design, including water savings and CO<sub>2</sub> reduction achieved through upcycling.

A vibrant musical backdrop will enhance the innovative and dynamic atmosphere of the runway.

### **19:45 – Light Refreshment**

Casual Snack buffet for attendees.

### **20:15 – Live Music Concert**

To celebrate the fusion of sustainability and creativity, providing an enjoyable and festive conclusion to the event.

**Additional Activity** – Guided Tour of "Encants de Viladecans" Participants will have the opportunity to visit Encants de Viladecans, a second-hand store that promotes responsible consumption, offering fashion, home goods, and other reused products.

If the event does not fully comply with the EU Green Week requirements, we are open to discuss modifications based on DG ENV's suggestions to ensure it aligns with the event guidelines.