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## **green account**

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# Draft programme

## **Investing in Nature Restoration – Lessons from a billion Euro compliance market**

### **Summary**

This webinar offers a deep dive into Germany's €1-2 bn nature restoration compliance market. Green account experts will detail key investment aspects: costs/returns, risks/insurance, and transparency/reporting. The second part contextualises this market within sustainable finance, with a panel comparing it to other systems and reflecting on the field's development. Key takeaways cover 50 years of regulatory lessons applicable to emerging markets like European nature credits. The webinar is planned for the 9th of June, 14:00-15:30 CET (Berlin).

### **Goals**

1. Explain the workings of a billion-euro market for nature restoration to a range of interested stakeholders
2. Highlight opportunities and challenges for investors in the compliance and voluntary markets for nature restoration and species protection
3. Contextualise the development and apply the identified lessons to new market structures in an expert panel discussion

### **Target audience**

1. Investors who are interested in exposure to nature restoration markets through equity or debt investments
2. Landowners and managers (practitioners) interested in a case study of pricing, risk management, and transparent registry management
3. Policymakers, government and administrative officials who are interested in exploring compliance and voluntary nature markets to finance nature restoration goals

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## Panellists

German Market expert: Trutz von der Trenck (CEO and CEO of green account)

Finance expert: Luke Franson (Finance in Motion, to be confirmed)

Voluntary Market Expert: Simas Gradekas (Bloom Labs, to be confirmed)

Moderator: Lars Basset (Business Development Manager, green account)

## Format and Duration

### Presentation: Deep dive into the German compliance market

- 40-minute PowerPoint presentation in total, including opening remarks and introduction to the topic and the European Green Week events
- The session is hosted on Google Meet, enabling interactive features, such as polls and short questionnaires
- The different parts of the presentation will be held by Lars Basset, Trutz von der Trenck, and potentially other team members of green account.
- The presentation does not include a Q&A to ensure a timely progression to the panel discussion, but questions will be collected and answered later on
- The internal planning foresees a 5-minute buffer
- The slides will be made available afterwards

### Expert panel: Contextualising compliance markets in sustainability finance

- Online panel with three experts. The panel will contextualise these markets within the broader sustainable finance ecosystem.
- We aim for a diverse panel of practitioners, including sustainability finance, voluntary biodiversity credit markets, and corporate sustainability management
- While the moderator will prepare a limited number of questions, preference will be given to audience questions during the panel to maximise audience engagement and benefit.