

# Event programme

## Investing into Nature Restoration – Lessons from a billion Euro compliance market

### Summary

This webinar offers an introduction to Germany's €1-2 bn nature restoration compliance market. In the first part, market experts explain the fundamentals of this market mechanism for nature restoration. Focusing on the investor perspective, the introduction will highlight pricing, risk-returns-ratios and transparency/reporting. The second part will offer a practical example of an innovative and high impact nature restoration project and contextualise this market within sustainable finance. The expert panel will provide insights on the strengths and limitations of the market and describe the lessons they have learned throughout the years. The Q&A aims to answer participants' questions, discuss recent policy developments, and offer a prospect of development for investing in nature restoration. The webinar is planned for the 10th of June, 15:00-16:00 CET (Berlin).

### Goals

1. Explain the development and functioning of the Impact Mitigation Regulation, which underpins the billion-euro market for nature restoration in an accessible way
2. Highlight opportunities and challenges for investors in the compliance and voluntary markets for nature restoration and species protection
3. Contextualise the development and apply the identified lessons to new market structures in an expert panel discussion

## Panellists and Moderator

Trutz von der Trenck (green account, CEO)

Philipp von dem Busche (Schloss Ippenburg, Landowner and project developer)

Thomas Freisinger (IUCN, Senior Biodiversity Finance Officer)

Moderator: Lars Basset (green account)

## Format and Duration

### Presentation: Deep dive into the German compliance market

- 20-minute PowerPoint presentation, including opening remarks and introduction to the topic and the European Green Week events
- The session is hosted on Google Meet, enabling interactive features, such as polls and short questionnaires
- The different parts of the presentation will be held by Lars Basset, Trutz von der Trenck, and potentially other team members of green account.
- After the introductory presentation, Philipp von dem Busche will present the project he manages, to give a hands-on example of how this market works
- Throughout this part of the presentation, questions will be collected and answered later on
- The slides and the recording will be made available afterwards

### Expert panel: Contextualising compliance markets in sustainability finance

- Online panel with three experts. The panel will contextualise these markets within the broader sustainable finance ecosystem.
- We aim for a diverse panel of practitioners, including sustainability finance, (voluntary) biodiversity credit markets, and project developers
- Preference will be given to audience questions during the panel to maximise audience engagement and benefit.