

## Application for the EU GREEN WEEK 2025

Title of the event: "Green and circular procurement a way to reach strategic goals"

Subtitle: "Harnessing Sustainable Practices for a Greener Future""

Date: 02/06/2025

15h00 CET – 16h30 CET

Innovation involves actors working in all policy areas called upon to contribute to the challenges linked to the transition to a more sustainable, green and circular development and strategic green and circular procurements are a way to reach strategic goals.

### = AGENDA =

**15:00** Welcome *and* Opening address

**15:15** Role of Public Procurement in Driving Innovation and Sustainability (3 invited speakers)

**15:45** Panel II - Best Practices in Strategic Procurement (3 invited speakers)

**16:15** Questions and Answers

**16:30** End of the event